

3 Tips To Getting Your Articles Published

By Ken Hill

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One of the most powerful ways to build trust in your business, brand yourself as an expert in your field, and generate a substantial amount of free advertising is to write articles for publication in ezines.

If you've thought about writing your own articles, but weren't sure how you could go about getting yourself published, three tips to get you started in the right direction are:

1. Make individual submissions of your articles to ezine publishers.

A good way to start doing this is to submit your articles to ezines you are already subscribed to. You will already know if your article matches the content of the ezine you are submitting to and have an idea if your article is one that publisher would be interested in publishing.

When making a submission of your article directly to an ezine publisher, make sure you submit your article to the correct address for submitting articles, and that the ezine you are submitting to accepts article submissions.

You should also address the publisher by name in your email, and have your article properly formatted by that publisher's guidelines and checked for spelling.

Tell the publisher how many words are in your article, and what you have formatted the lines in your article to be.

Remember that ezine publishers receive lots of article submissions. Make it easy for them by providing them the basic information about your article right off, and thank them for taking the time to read your article.

It is also a good idea not to over submit your articles. Limit

your article submissions to once a month for each publisher you submit articles to.

Once you start submitting your articles to ezine publishers, you can find that you are able to develop a list of publishers who publish your articles on a regular basis.

2. Get your articles listed in directories that provide articles for publication in ezines.

This is an easy way for you to get your article read by ezine publishers actively looking for articles to put in their ezines.

Some directories that you can submit your articles to are:

1. <http://www.certificate.net/wwio/index.shtml>
2. <http://www.connectionteam.com>
3. <http://www.ebooksnbytes.com>
4. <http://www.ezinearticles.com>
5. <http://www.goarticles.com>
6. <http://www.makingprofit.com>
7. <http://www.marketing-seek.com>
8. <http://www.opportunityupdate.com/articles>
9. <http://www.ultimateprofits.com>
10. <http://www.zineadz.com/>

3. Join lists where you can submit your articles to ezine publishers.

These lists allow ezine publishers to receive your articles by email, in a digest form, or to read your articles on the web where they will be archived.

Some quality lists to post your articles to are:

1. http://groups.yahoo.com/group/article_announce/
2. <http://groups.yahoo.com/group/ArticlePublisher/>
3. <http://groups.yahoo.com/group/FreeWrites/>
4. http://groups.yahoo.com/group/publisher_network/
5. http://groups.yahoo.com/group/WriteitPublish_Announce/

Use all of these tips to get your articles published, and you can find that writing articles can be a great way for you to obtain free publicity for your business, and ultimately a very effective way to increase your sales and profits online.

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