

5 Tips To Creating More Profits From Your Affiliate Program

By Ken Hill

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1. If you're selling eBooks, set up a free marketing course that your affiliates can offer on their websites or in their ezines to promote your product. This can be a course you offer through a pop up on your site that has generated sales for you or another course you have used that has produced sales of your products. Following up can substantially increase the sales of your products. Make it easy for your affiliates to follow up with their prospects by letting them use your own sales generating ad copy.

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3. If you write articles, allow your affiliates to use one or more of your articles in their ezines. Writing articles can be a very effective way to bring more traffic to your website and sell more of your products. Many ezine owners do use content from other sources for their articles and would be glad to use your articles in their ezines since they are earning commissions on the sale of your products.

4. Suggest to your affiliates that have bought and benefited from your product to personally recommend your product on their website or in their ezine. A personal recommendation will go a lot farther than just an ad for your product. An ezine owner who has the respect of their subscribers, for instance, will have an opinion that goes a long way with their readers and personally recommending your product in their ezine will produce a lot more sales than just an ad at the top of their ezine.

5. Run a newsletter that you send to your affiliates only. You

can keep your affiliates up to date on any new products you are offering as well as ways to market your products effectively. Give examples of what your top affiliates are doing to earn the highest commissions. You can also run contests and give bonuses to your top affiliates to further increase the productivity you get from your affiliates.

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