

Explosive Value of Foreign Links

By Ken Kovach

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Ken Kovach

ken@kovach-services.com

<http://kovach-services.com/ezine/art5.htm> <http://kovach-services.com/ezine>

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Best Linking Exposure

Do you live in a Foreign Country or speak a second language? Even if you don't, you can take advantage of this easy to implement linking tip.

Do a search on a foreign language search engine for a product very similar to your own. Then simply contact the owner of the site and ask him if he would like to exchange links with you. If you have an affiliate program attached to your product, all the better, as it will give more motivation for the link exchange.

If the site owner agrees, you have just received a valuable link exchange. 1) You are linked to the site which came up first in the foreign search engine for the same product you are offering. Chances are most of the English speakers in that country will follow your link out of interest and that could be a lot of targeted traffic. 2) You have also increased your search engine positioning with linking power.

This can really get exciting if you can exchange links with websites with top search engine positioning. This may be a slower method of building advertising and take a little more of a personal touch. But in the long run the personal touch always wins. Exchanging links like this is almost like endorsing each others products to a degree.

Applying personal niche marketing tactics can bring you more customers and sales in the long run. Scatter Shooting in the Dark with get 10,000 hits type of programs just don't seem to bring in the results. But the personal touch never seems to fail and is always in style.

I opened a website in Japan last year and sent an email to about 30 of the Top English Website owners and asked if they would consider exchanging links. I also offered them a few nice e-Books for taking the time to consider the offer. Of those 30, Ten wrote back wishing me luck and were happy to exchange links. The others didn't feel our sites had that much in common.

The Result was 10 links on Ten Top Sites. These links have provided me with personal visitors and customers. What if you were to apply this link exchange idea offering your product or service instead of e-Books? You can make an offer that is irresistible that will give you good quality links. What would you like to be offered in exchange for a link? Think about it.

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