

The One Secret That Will Really Bring You Success Online

By Ken Leonard, JR.

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Every online marketer is telling you that 'their secrets' are the way to achieve home-based business success on the internet. I'm sure you've seen hundreds of ads promising to be the 'magic system' to success online. Well, there is one 'real' secret to getting results from your small business, whether you sell a product or service online or from a store in your town. And I'm not going to charge you \$29, \$47 or even \$197 to find out what this ultimate secret is.

Are you ready for this?...

First, you have to ask yourself this question, "Have I ever paid for specialized information (like an eBook, audio course or membership website), and never once read through it?" Or how about this one... "Have I taken the time to really go through an infoproduct that I purchased, even taking lots of notes, only to forget about it forever?"

Can you imagine how many effective ideas and tactics you have in your computer right now that could be making you money as you read this article? What about the proven methods that could be building your mailing lists while you are asleep or even at the beach? I hope it bothers you, because it should. Have you ever read through an eBook twice, just to see what you missed the first time? Try it today. You'll be amazed how much more you understand the concepts the second time around. Especially if you are new to all of this.

I bet you now realize what is the ONE most valuable 'secret' to your home-based business success. That's right, you have to actually APPLY what you have learned. YOU have to put those tactics into action. Take the ideas you have read and use them to

come up with your own that are more suited to your situation. Then apply them. Not all at once, mind you. You can just start with one simple but powerful tactic. Apply it to your small business, and test it to make sure that you are using the idea correctly.

Remember, not everything works for everyone. That's why you have to adjust the guru's secrets to fit what you are doing. Use what works, and don't use what doesn't. Now that you have implemented one tactic and have it functioning, you can go on to the next one of your favorite guru's 'secrets' and start the process all over again.

Don't get me wrong, it is very important for you to be investing in helpful, educational information in the form of eBooks, specialized reports, coaching and marketing courses. But some people buy every new product that comes out, hoping that it will be that 'magic system' that will finally bring them home-based business success. Go ahead and buy that eBook or specialized course, just make sure that you actually use the ideas that you are paying for.

See, nobody is going to do this for you. If you want your home business to grow, and one day get to stop working a regular 'job' forever, then apply what you have learned. Do this today, and see the results you will get over the next few months. You will kick yourself when you realize how much time you've been wasting. You could have been enjoying the fruits of using these ideas and tactics when you originally bought that eBook, possibly even months ago.

Please do yourself a favor and get down to serious business today. Start 'working' for those results you want so badly. Remember, It's all up to you.

Ken Leonard Jr. will teach you to think and act like a successful person in 30 days or less. Get the new eCourse... "7 Essential Steps To Small Business Success" and see how! End your frustration, get going in the right direction!
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