

The Ultimate Motivation

By Ken Leonard, JR.

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"The Ultimate Motivation"

"Travelling To Success"

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"Learn to super-motivate with travel"

When was the last time you went on a vacation? I don't mean taking a week off to paint your house, either.

Staying motivated is most important to anyone that wants to grow their business to success. This is often difficult when buried in stress and a heavy workload while running a small home-based business. Without constant motivation, your venture will not survive.

Taking time off from your busy schedule once a year can be very beneficial to your overall well-being. Only if you use this time to it's fullest, though. You need to "get out of town", away from the daily influences on your life. This also happens to be the best way to get "quality time" with your family and friends.

Travelling throughout your home country can be a great experience, but if you have never ventured outside the border, you're really missing out. It can be personally enriching to learn how the rest of the world lives. The different people you meet, different customs and languages, can be uplifting and sometimes amazing. You will

gain a different perspective on life, seeing first-hand that people around the world have very different ideas of what is important in life. After experiencing life in other lands, you will appreciate what you have right here at home.

When travelling abroad, the hardest part of the trip is leaving when your time is up. You will "wish" that you could stay there longer, or "forever". Well, guess what? You can! Use this feeling as motivation to work hard and build your business and your "situation". Soon, you will be able to stay at that great locale as long as you want. If you play your cards right, you might even find a great deal on some oceanfront property, or a house in the hills. This would allow you to stay there as long as you'd like.

If you run an online marketing business of some kind, you must realize that an internet-based venture is wonderfully mobile. The work you do at your home office now can just as well be done in the location of your choice. A laptop and an internet connection is all that you'll need to take your business "on the road". You can even creatively structure your business to be able to take advantage of tax deductions related to the running of your online company from different cities around the world. This could help to reduce the cost of "getting out of town". Ask your CPA or financial planner for a game plan to make your mobile business ideas happen. Of course, the tax benefits will differ according to the country in which you are a citizen.

Can you imagine sitting on a lounge chair on a pink sand beach, laptop in hand, writing next week's issue of your newsletter? How about relaxing on your sailboat while anchored in a beautiful tropical lagoon, writing your newest Ebook under the swaying palms? Travelling will let you discover a "whole new you". With the right mindset, it will be a source of ultimate motivation like you've never seen before. Every trip you take can bring you closer to your new dream of running your online business from anywhere in the world. If you think that it is beyond your finances to be able to travel to and live in a foreign land, think again. The internet has made it possible for the average person to be able to research and learn about a destination, getting great deals on everything. If you live in a country with a strong currency (like the US), it is very possible to find homes or boats for well under \$50,000 US.

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Ken Leonard, Jr. publishes the "New Marketer Ezine" weekly.

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