

The Mountain Highs & The Valley Lows When Starting A Home Based

Business

By Kirk Bannerman

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The emotional aspects of starting a home business can have you experiencing high highs and low lows. In addition to the immediate luxuries of being your own boss, setting your own working hours, and avoiding a stressful commute, there are also significant things on the other side of the ledger...starting and building a home business is not just an automatic trip to the promised land. The need for self discipline is important...since you don't have a boss and a place to report for work, it is now up to you to schedule your time and perform productive tasks on your own.

Set actual work hours. Decide what hours you are going to work each day and stick to it as much as possible. This is one of the beautiful things about a home based business...you get to make this choice based upon your own personal situation for that particular day. Make "to do" lists for each day. Then, as you complete the items, check them off the list. You can transfer anything you don't get done on a particular day to the next days list and make some notation so that you can see that it is a carryover from the previous day...however, remain constantly aware of the procrastination trap which leads you to keep putting things off until tomorrow. Hopefully, this will help you to stay organized and on task and allow you to make some real progress in developing your home based business.

In the early going, one of the most difficult things about developing a new home based business is dealing with the emotional roller coaster that can result from the highs (successes) and lows (temporary setbacks) you are almost certain to experience. Once you have done the research and decided on a particular home based business opportunity, you really need to focus on PERSISTENCE and realize that any real business will not just automatically become successful in days or weeks...you should be prepared to give it your best effort for at least 6 to 12 months in order to begin to build a solid income base.

Highs and lows were something that I began to notice when I first started a home based business. I have many years of top level management experience in "traditional" corporations and have experienced lots of business cycles (corporate "ups and downs"), but the natural "ups and downs" that occur in a home business (particularly in the early stages) can be emotionally brutal if you don't prepare yourself in advance for the fact that it is a basic law of nature...it will be a rocky road until you have spent enough time and effort to build your business to a level that sort of smoothes out the peaks and valleys.

The impact of the high and lows you will probably experience in developing your home based business is amplified by the fact that you are now in business on your own. You are the boss and get to make all the decisions, but you are also on your own in dealing with the frustrations that will occur along the way while you are developing your business.

Kirk Bannerman operates a successful home based business and resides in California. For more details, visit his website at <http://business-at-home.us>

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