

Linking For Net Profits

By Kristy A. Taylor

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A few years ago it was standard practice to link to other sites on the Net, though these days it seems to have gone out of style. Why? Probably because of the time and effort involved with setting up your links. There were literally hundreds, if not thousands of sites that would allow you to add your link, far too many to really bother with. Plus the dreaded thought of receiving all that junk mail generated by the sp*ambots. So most of us have not bothered with exchanging links for a very long time. And the repercussions of that are...?

Well, just look at sites like 'Yahoo'. Did they ever stop linking to sites? Deerrr... NO! Not only is it the prime source of their Net business, it is also the prime source of their gigantic popularity. They have that many sites linking back to them that they will always be at the top of search results. Their network is mammoth - something that we should all strive for with our own sites.

It may sound like a huge task but if we pre-qualify our link partners first, make sure that their site compliments ours, then our incoming traffic from their sites will be precisely targeted.

Though some time and effort is needed to get your site well 'linked too', the rewards are great. Not only is it fr*ee to link and get 'linked', but you also get to know a lot of other Net businesses and their owners. It's a great way to start networking - making yourself known in the Net world, making a name for yourself.

Search engines usually rank sites by popularity of links leaving and entering the site. The more sites linking to yours with similar content - the better. Plus you'll also have an

instant database of resources for your own use and also for your customers, already highly targeted because you picked them out yourself.

An extra benefit is that your latest 'link partner' will be adding your site to their list a hell of a lot sooner than the big search engines will (they can take months), so you can quickly start a good steady flow of qualified traffic to your site.

Take some time today and visit a site that accepts links, see how little is really involved and start linking for Net profits!

===== About the Author =====

Start your link network today - add your link to our site and watch your traffic grow. (It's free)

<http://www.digitaldollars.biz/partners>

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