

3 Web Site Traffic Triggers!

By Larry Dotson

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1) Make Money

People want to make more money. They may want to start their own business, get a higher paying job or invest in the stock market. This will make them feel successful. For example, on your web site you could start an affiliate program for your product so they could make money selling it.

2) Save Money

People want to save money. They may want to invest for the future or save for a big purchase. This will make them feel more secure. For example, on your web site you could publish articles on how to save or invest money. Another example would be to give them free money-management software.

3) Save Time

People want to save time. They may want to work less and spend time enjoying life's pleasures. This will make them feel more relaxed. For example, you could install a time-saving navigation bar on your web site. This will save them time when they are browsing or searching through your web site.

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