

10 Tips For Writing An Unforgettable Ad!

By Larry Dotson

10 Tips For Writing An Unforgettable Ad!

Larry Dotson
bizreport@sssnet.com

50,000 FREE eBooks And More! <http://www.ldpublishing.com>

10 Tips For Writing An Unforgettable Ad!

by Larry Dotson

1. Publish a picture of yourself in your ad. This will show people that you're not hiding behind your web site and you're not afraid to backup your product.

2. List how many famous or respected people have purchased your product in your ad. These people should be fairly known by your target audience.

3. Publish the results of any tests your product has passed in your ad. Your product may have passed a durability test, safety test, quality test, etc.

4. Publish the results of any positive surveys you've taken from your customers in your ad. Just survey your current customers and list the results.

5. List any publications that have written about your business in your ad. It could be a product review, on a top ten list, an article, etc.

6. List any related books that you've written in your ad. When you list a book(s) you've wrote, it gives you credibility because it shows you're an expert.

7. Have a professional looking web site to publish your ad on. When people visit your site and it looks

unprofessional, they'll relate that to your product.

8. Publish any endorsements from famous people in your ad. Some people will think if a famous person, enjoys your product, so will they.

9. Use a money back guarantee in your ad. This will remove the risk from your potential customers and show them that you stand behind your product.

10. Provide testimonials from satisfied customers in your ad. The testimonials should include specific and believable results your customers have received.

50,000 FREE eBooks, Web Books, Courses And More! Visit: <http://www.ldpublishing.com>

[Get-Articles.com](http://www.getarticles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)