

10 Ways To Kick Start Your Sales!

By Larry Dotson

10 Ways To Kick Start Your Sales!

Larry Dotson
bizreport@sssnet.com

40,000 FREE eBooks And More! <http://www.ldpublishing.com>

10 Ways To Kick Start Your Sales!

by Larry Dotson

1. Find a strategic business partner. Look for ones that have the same objective. You can trade leads, share marketing info, sell package deals, etc.
2. Brand your name and business. You can easily do this by just writing articles and submitting them to e-zines or web sites for republishing.
3. Start an auction on your web site. The type of auction could be related to the theme of your site. You'll draw traffic from auctioneers and bidders.
4. Remember to take a little time out of your day or week to brainstorm. New ideas are usually the difference between success and failure.
5. Model other successful business or people. I'm not saying out right copy them, but practice some of the same habits that have made them succeed.
6. Take risks to improve your business. Sometimes businesses don't want to advertise unless it's free, sometimes you have to spend money to get results.
7. Include emotional words in your advertisements. Use ones like love, security, relief, freedom, happy,

satisfaction, fun, etc.

8. Ask people online to review your web site. You can use the comments you get to improve your web site or you may turn the reviewer into a customer.

9. Out source part of your workload. You'll save on most employee costs. You could out source your secretarial work, accounting, marketing, etc.

10. Combine a product and service together in a package deal. It could increase your sales. If you're selling a book, offer an hour of consulting with it.

Over 40,000 Free eBooks & Web Books when you visit: <http://www.ldpublishing.com> As a bonus, Bob Osgoodby publishes the free weekly "Your Business" Newsletter - visit his web site to subscribe and place a FREE Ad! <http://1-webwiz.com>

[Get-Articles.com](http://www.get-articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)