

# 15 Places To Find Your Next Info Product Idea!

By Larry Dotson

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1. Online Bookstores- Write an info product about a subject that relates to one of their bestsellers or one that has an excellent review.
2. Affiliate Program Directories- Find some highly rated info product affiliate programs and write something similar.
3. Newspapers/Magazines- Find top stories or topics that are probably going to be headlines for awhile and create a related info product.
4. Television- Check out news channels, talk shows, and documentaries to find your next info product idea.
5. Search Engines- Type in a keyword phrase that relates to your topic and write an info product base on some of the highest ranked web sites.
6. Discussion Boards- Create an info product based on which questions are being asked and what topics are being discussed.
7. E-zines- Subscribe to e-zines that are related to your writing preference. You will get ideas from the

articles and even the ads.

8. E-mail Discussion Lists- Follow the discussions that seem to go on for a few days, they are usually good ideas for info products.

9. Free eBook Directories- Download and read free ebooks to get ideas for your next info product. The ebook's ad can also give you good ideas.

10. In Your E-mail Box- Read the spam, solo ads, and opt-in ads you get in your e-mail box. They may give you a good idea.

11. Newsgroups- Most newsgroups are full of ads or they're dead these days, but once in awhile you'll find a good discussion. Use them to get an idea.

12. Books- Reading books can give you many ideas. It could be a full book, the summary on the back of a book, the table of contents, etc.

13. Radio- Listening to the radio online or offline is a simple way to get good ideas. There is the news, talk shows, experts being interviewed, etc.

14. Movies- Relax and watch a movie at home or in the theater. Seeing a subject that is totally off topic can trigger a good info product idea.

15. Article Directories- Read plenty of online articles. You could convert one simple idea from an article into a superb info product.

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