

# 3 Easy Ways To Lower Your Costs!

By Larry Dotson

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## 1) OLD SCHOOL METHODS

If you have a business you should be bartering goods and services with other businesses. You should try to trade for something before you buy it. Barter deals usually require little or no money.

Another option would be to network your business with other businesses. You could trade leads or lists. This will cut down on your marketing and advertising costs.

## 2) FREE AND LOW COST

You should try visiting the thousands of freebie sites on the internet before buying your business supplies. You can find free software, graphics, backgrounds, online business services, etc.

Have you ever purchased business equipment you only needed for a small period of time? You could have just borrowed the equipment from someone else or rented the equipment from a "rent-all" store.

## 3) SMART AND THRIFTY

Make a list of business supplies or equipment you'll need in the future. Save money buying your business supplies in bulk quantities. Find lower prices on business supplies and equipment at online and offline auctions. If your business equipment and supplies

don't need to be new, buy them used.

You should always try negotiate a lower price for any business equipment or supplies. It doesn't hurt to try. Pretend you are talking to a salesman at a car lot. Also keep on the look out for new lower priced supplies.

#### QUICK READ SUMMARY

1) Barter your goods or services and network your business with other ones.

2) Look for free business stuff online and if all fails, borrow or rent.

3) Find lower prices at online auctions, wholesale sources and don't forget to negotiate.

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