

3 Influential Persuasion Secrets!

By Larry Dotson

3 Influential Persuasion Secrets!

Larry Dotson
articlesub@aol.com

5000 Words & Phrases That Sell! <http://www.ldpublishing.com>

3 Influential Persuasion Secrets!

by Larry Dotson

1) Express the same views as your target audience. Bring up common likes and dislikes in your ad. This will create instant rapport with your audience. For example, you could say, "You, like me, know it's very important to find a good bargain." Another example, "Both of us know that money doesn't grow on trees."

2) You could ask your readers questions throughout the ad copy. They will answer the questions in their own heads as they read your ad copy. The questions you ask should persuade the readers into buying. People have been taught to automatically answer questions in school, from their parents, from friends and from authoritative figures.

3) Show your prospects how much enthusiasm you have for your product and business. If you're convincing enough, they will be enthusiastic too. For example, you could say, "I'm so EXCITED about our new product!" Another example would be, "I can't wait for you to enjoy these benefits!"

FREE eBook! 5000 Words & Phrases That Sell Like CRAZY! <http://www.ldpublishing.com>

[Get-Articles.com](http://www.get-articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)