

3 Nifty Ways To Boost Your Orders!

By Larry Dotson

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1) PROFIT PARTNERS

Find strategic business partners. Look for ones that want to market to the same target audience. Make sure they're not direct competition. You can look for them in the search engines.

You could introduce their product to your mailing list if in exchange they do the same for you. If they turn down your deal, offer them a percentage of the profits you make from the venture.

2) BRAND BY SUBMISSION

Brand your name and business by submitting your freebies to free stuff directories on the internet. Just remember to include your ad somewhere on the freebies.

There are many ways to go about this: you could submit articles with your resource box included, ebooks with your full page ad inside, software with a link to your web page link included, etc.

3) NET AUCTION TRAFFIC

Start an auction on your web site. The type of auction could be related to the theme of your site. If you sell business information, make it an auction for business items or books. You will draw traffic from auctioneers and bidders.

You could also auction off your own promotional ebook at other high traffic auction web sites. Just include your web site link in your ebook and on your auction listing. (If the auction allows it.)

QUICK READ SUMMARY

- 1) Gain strategic business partners by offering to market their product if they do the same for you.
- 2) Brand your business by creating freebies with your ad included and submitting them to directories.
- 3) Gain traffic by starting your own auction or by selling your promotional items at other net auctions.

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