

3 Sizzling Traffic Generators!

By Larry Dotson

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1) RING IN YOUR VISITORS

Join a web ring. A web ring is a group of web sites on a similar subject agreeing to link together. To find a web ring to join type keywords "web rings" into your search engine of choice.

You could create your own web ring. You will gain highly targeted traffic to your web site and others will link to your site because they'll want to join the web ring.

2) AWARD AND GET REWARDED

Register to win a web site award. They will usually give you an award graphic link to include on your site if you win. Awards are great to display because they will give you extra credibility and traffic.

Create your own awards site for other web sites. Give the winners a graphic or text link to place on their web site when they win. This will link your web site to theirs and draw more traffic to your site.

3) REVIEW FOR MORE VIEWS

When you visit a web site you've enjoyed a lot, write a review for the web site. Write about the benefits you gain from the web site. E-mail the review to the site owner. Tell them they can publish it on their web site

if they include your resource box at the end.

Include an article or review that's been written about you or your business with your ad copy. This will show people that your business is respected and will increase your credibility.

QUICK READ SUMMARY

- 1) Gain highly target traffic by joining or starting a web site ring(s).
- 2) Increase your traffic by winning a web site award or starting your own web awards site.
- 3) Write web site reviews to increase traffic to your web site.

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