

3 Under-Used Traffic Generators!

By Larry Dotson

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10,000 Sales Letter Templates! <http://www.ldpublishing.com>

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1) Viral Communities

Create your own chat room. Allow other related web sites that don't have a chat room to link to yours. They'll get use of a free chat room and you'll draw extra traffic to your site. Just publish your ad right above the chat room area. Your ad will draw extra exposure from all the other web sites sending traffic to it.

2) Linking Groups

Create your own web ring. You will gain highly targeted traffic to your web site and others will link to your site because they'll want to join the ring. For example, if you were selling products to net marketers, you would want to start an online marketing web ring. You would then draw your target audience.

3) Membership Traffic

Create your own online club or association. Tell your visitors what's included in the membership and what it costs to join. Offer them a free membership if, in exchange, they link to your web site. Just think, you will either make money or get some no-cost advertising.

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