

# 3 Ways To Become A Super Affiliate!

By Larry Dotson

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Larry Dotson  
bizreport@sssnet.com

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## 1) Community Marketing

Participate on web discussion boards. Post your comments, answer other people's questions, and ask your own questions. Include your affiliate text link under each message you post. If they read your message and like it, they may click to see what else you have to offer them.

## 2) Information Marketing

Create a free e-zine. Use your e-zine to advertise the affiliate programs you've joined. Submit your e-zine to online e-zine directories and promote it on your web site. Trade e-zine ads with other publishers. Announce your e-zine to e-zine announce lists.

## 3) Incentive Marketing

Start a private web site. Use it as a free bonus if people buy the product you resell. You could also allow people to join for free and you could advertise the affiliate program you've joined. You could also charge a subscription fee for an upgraded version of it.

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