

# 3 Ways To Increase Your Affiliate Sign-Ups!

By Larry Dotson

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1) Build up the number of people who join your free affiliate program quickly by temporarily offering your product for free to the people who sign up. You could always end it after you have a 1000 or so affiliates. Those 1000 affiliates should refer enough people to make up for your loss.

2) Negotiate with e-zine publishers to get free or discounted ads by letting them join your affiliate program and earn commissions on the ad you run. You could also offer them other incentives like a free product, a reciprocal e-zine ad, a membership to a business club, etc.

3) Create offline affiliates to market your product. Have people sign up at your web site to sell your products through "house parties". You could have people taking their laptops to parties and selling through their affiliate links. They will get paid just like they would online.

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