

# 3 Ways To Super-Glue People To Your Web Site!

By Larry Dotson

3 Ways To Super-Glue People To Your Web Site!

Larry Dotson  
LDotson920@aol.com

FREE eBook! 5000 Words That Sell! <http://www.ldpublishing.com>

3 Ways To Super-Glue People To Your Web Site!

by Larry Dotson

1) Provide your web site visitors with content they can't read anywhere else. People will stay longer at your web site to read the original content. You could also allow them to read through your e-zine and archive the back issues on your web site. Or you could charge access to the back issues because it would be original content.

2) Remind your web site visitors they can print out your content. They may browse around your online store while it's printing. They may read it at home, work, outside, etc. Other people might see what they're reading and want to visit your web site or subscribe to your e-zine.

3) Offer your web site visitors a freebie if they take the time to fill out your online survey. They'll be at the site longer and might buy something afterwards. Your survey could ask them what kind of products they want, what they think of your customer service, how they like your web site, etc.

----

FREEE eBook! 5000 Words & Phrases That Sell Like CRAZY! <http://www.ldpublishing.com>

[Get-Articles.com](http://www.get-articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)