

Hypnotic Words And Phrases That Sell!

By Larry Dotson

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Larry Dotson
bizreport@sssnet.com

The Hypnotic Writer's Swipe File <http://www.hypnoticwritingswipefile.com>

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As you absorb every word of this article you will begin to feel a sense of total power. Imagine being able to write an ad that hypnotically forces people to order.

You're probably thinking, "Can you really hypnotize people with text alone?" The answer is yes, you can. Hypnosis is mainly getting a person to focus on what you want them to, without them thinking about anything else. Just as you are reading this article.

Simple isn't it? Yes and no. It takes communication patterns and skills to achieve these hypnotic effects. You need to know how to write hypnotic words, phrases, questions and sentences to receive your desired results.

People buy on emotions. Use hypnotic words and phrases like (Imagine, Visualize, Picture yourself, Can you remember) to trigger emotions or feelings that will persuade people to order your product. After or before those words use statements and/or questions to create past, present or future mental scenes.

For example:

Imagine the smile on your wife's face when you give her this stunning diamond ring.

Can you remember the feeling you had your very first day of school?

Just imagine using the hypnotic words and phrases above to write a new sales letter or to improve an existing one. Visualize writing hypnotic headlines, openings, bullets, guarantees, closings, p.s's, etc.

Are you now beginning to feel that sense of power, I mentioned earlier? Can you now picture how easy it would be to increase your sales?

For a HUGE LIST of over 1,550 advanced hypnotic words and phrases please visit:

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