

Linking For Success

By Larry Johnson

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To paraphrase, "No site is an island."

Each site's success, or at least visibility online, is somewhat dependent on links to other sites.

While there a great number of ways to link to other sites, there is no doubt that link we must if we are to have the best chance of being indexed on the search engines.

Several good articles have been written about the subject of Linking. I am including some of these for your reference.

See these articles--

<http://searchenginewatch.com/searchday/02/sd0117-links.html>

<http://www.rankwrite.com/archives/issue016.htm>

<http://www.rankwrite.com/archives/issue021.htm>

Who is linking to you ? This is something that every webmaster needs to know. It is a changing picture so check fairly often to see how things are going with links to your site. Get a FREE Visibility Report here:

<http://www.top-10.com/freevisrprt.html>

If your want to set up your link script, here is a source for Lots of FREE link scripts at this site:

<http://reallybig.com/category.php3?catid=50>

I also suggest that your success at linking will be greatly improved if you will spend some time visiting other sites and noting exactly how they handle the linking process.

Incidentally, anyone who would like to link to our website is invited to pick up a banner or text link at:

<http://www.bizsitebiz.com/link.html>

We also have a system in place to allow you to leave your link on our site.

