

Searching for Free Marketing Tools? You Already Own the Best There

Is!

By Art Luff

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When you first logged on to the Internet, Did you have a clue as to the education that you were going to get?

I didn't!

It didn't take long for me to realize, "This would be No overnight rocket to Internet stardom."

I also had reservations about being able to learn all this new stuff!

At times I would become almost overwhelmed with terminologies that were as foreign to me as a proposition in nuclear physics.

After all, I'd been a construction worker for the past 25yrs. What ever gave me the idea that I could trade in my Hard Hat for a shot at Internet Marketing?

The answer to that question: "Because I knew I could and because, above all else, I wanted to."

Like most of us I spent countless hours on the Web. Searching for effective ways to get my site noticed. Trying everything that seemed to make sense to me.

I went the route of free classified sites, ffa link sites, banner exchanges, link exchanges, and spent a few bucks trying the automated software to submit to those sites. There wasn't exactly a flood of traffic to my site. Although I really had no way of knowing what kind of traffic I was getting since I didn't do any ad tracking back then.

I did an awful lot of reading and discovered that I could get Free subscriptions to online publications that were just jammed with

useful information.

Ezine/Newsletter editors and publishers that freely shared their knowledge and expertise with those that would read their publications.

I subscribed to many. There were some that were extremely good and some not so good. After a time it occurred to me, there seemed to be a consensus among them about effectively promoting your site.

Writing Articles!

Now don't jump right up and say, "I can't do that!" or "Jeez I don't even have a High School Diploma!" or any of a thousand excuses we can come up with that keeps us in our Comfort Zone.

We all know something about something.

If you've ever told a story.

If you've ever told a joke.

If you've ever rehearsed a conversation in your head that you were going to have at a later date.

If you can fog up a mirror. :-)

YOU CAN WRITE AN ARTICLE!

With a couple hundred thousand online publications out there, what you have to share, will affect someone.

Will your first article be perfect? Lord No!

Will everyone read it? Probably Not!

Will there be room for improvement? Sure!

Will we ever be equal to the Big Authors? Why not? With time and practice anything is possible.

A paradox that I hold on to is:
What We Give Away We Get to Keep!

Build relationships with people.

Don't be an anonymous, faceless image behind your computer monitor.

Give your name out whenever possible.

Always introduce yourself when contacting someone for the first

time.

Let people get to know you. Go On Take a Risk!

Share willingly and freely with your fellow travelers and Success
will surely Be Yours.

Yours in Success
Art Luff

We've helped over 80,000 others to profit on the Internet...
And now - after a lot of fine tuning - you have the perfect
Internet Marketing System at your disposal. You can profit
from it the day you start with the very same techniques that
all the *Big-Guys* have been hiding from you!"

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