

Coping With RUDE Customers

By Laurie Rogers

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Laurie Rogers
laurie@zineadz.com

OptinFrenzy <http://www.optinfrenzy.com>

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Have you ever heard this before?

"My ad copy has nuthin' to do with those results, it's all YOUR fault, because you're NOT doin' your job properly! And I want my freakin money back and if you don't give it to me - I'm reporting YOU to every agency there is!"

Instead of getting angry you may just want to try a little something like this for a response:

Really? Well here, you can start at iCop, because I am NOT really a member there, I just thought the graphic would look cool on my web site. While you're at it, you go and report me to the Better Business Bureau, (who quite frankly will not care anyways, if I am a con artist or not).

Then you can just head over to my site and email all of the people who gave me the testimonials and tell them what a BAD person I am, because your ad didn't receive the results you were looking for. Well, actually you better not, because those testimonials are fake, I just made them up (I'm not sure where the links really go ... hehe).

Oh and that book I "wrote", you see it doesn't exist either and I just put that Jimmy Brown guys name on it. I heard he was making lots of cash, so I put his name on there to help me get a few bucks. The whole sales page is just a scam, you don't really get an ebook - I actually send you a virus for \$14.97, so I can destroy your computer while I am at it (that's a real hoot you know!).

Yeah and YOU guessed it, I don't write articles for DEMC

either, it's some other chick with the same name as mine. (guess I lucked out there!). She ain't as good looking as me, but someone said something about putting a picture up on your site, so I kind of borrowed hers (it's probably not really her, people always put "fake pictures" on their sites anyway).

End response.

I had to really laugh about this joker, because NOT only did he tell me my ezine was a sham, he also told me that my whole web site and "everything" on it was a sham. I really felt bad for him so, I thought this little reply might help cheer him up and get him over his "obvious" anger problems.

Oh and by the way after a bit of searching around, I'd found out he also pulled this little stunt on four other publishers, after they had ran his ads. I've also learned a valuable old lesson from this - "People who accuse you of being guilty of something are usually the one's whom are really guilty".

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Laurie Rogers - co-author Ezine Resource Guide you can view at <http://www.zineadz.com/erg.html> You can also obtain more of Laurie's articles at: <mailto:ezinearticles@optinfrenzy.com> Laurie is also the owner of Optin Frenzy - list building program for publishers. <http://www.optinfrenzy.com>
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