

Leadership And Communication

By Lee Wise

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Lee Wise
lfwise@aol.com

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To a large degree how well we lead is determined by how well we communicate.

Here's a simple "formula" to review when communicating as a leader:

Say it simply.
Say it sincerely.
Say it well.
Say it often.

Say It Simply!
The principle: easily understood.

Say It Sincerely!
The principle: genuine concern.

Say It Well!
The principle: quality.

Say It Often!
The principle: repetition.

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Lee is a Seminary administrator, has a part-time business at home, and writes his own free motivational mailing. You may contact him at lfwise@aol.com or by visiting <http://www.retirequickly.com/89863> Permission is given to distribute this "mini-article." This entire paragraph must be included.

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