

Tales of A Newbie Entrepreneur: How I Learned To Accomplish More in Half the Time

By Leigh Butler

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I know what you are thinking. Surely this is impossible. How could anyone learn to accomplish more in half the time? This must be a hoax. Hmmm! But, it sure would be nice if I could do that. Well, you can!

If it worked for me, surely it will work for you.

Let me explain.

About a year ago I decided to start my own online business. This was a new experience for me. I knew absolutely nothing about running a business.

However, I consider myself to be a lifelong learner and believe that anyone can learn to do just about anything if they set their mind to do so. With that in mind, I began to research and collect information on starting and running an online business. Needless to say that I was attending graduate school fulltime and consulting at the time.

These three tasks proved to be more than I could handle. I won't go into great detail about how I became overwhelmed. But, I was spending an average of 16 hours per day reading and researching information on the Internet for my new online business and reading & writing for my graduate courses and consulting contracts.

After 2 months, I was at the point of desperation. Tired! Agitated! Frustrated! Stressed! My body felt totally depleted. Oh, the pressure! Too much to do, too little time to do it.

Was I ready to give up on my dream of owning my own online business? No! Was I ready to give up on my dream of finishing graduate school? No! Could I relinquish my consulting contracts? No! I had to eat and pay my bills.

What could I do? Where could I turn? I knew I had to find a solution.

Well, time management and prioritizing was not the answer. I was successfully incorporating all of the tips, techniques, and strategies that I learned over the years. And still I was spending the majority of my day (about 12 hours) on what I would consider NECESSARY reading. Not to mention

the time that I had to spend recalling, synthesizing, and writing (about 4 hours).

To make a long story short, I decided to solicit the advice of a friend who is a Reading Specialist in our local school district. She suggested that I learn speed reading techniques.

Of course I had never heard of speed reading so I was a bit apprehensive.

But then I thought...

What the heck! What could I lose?

She recommended Howard Berg's Mega Speed Reading. After filling me in on the details of Howard Berg and his Speed Reading program, she gave me his literature and I ordered the program. It came with an unconditional money back guarantee. How could I go wrong? If it didn't work, I would send it back.

And the verdict is....

Wow! It only took me 4 hours to learn the techniques. Yippy! I could speed read. Quick! Easy! It was actually fun. I was ecstatic. I didn't know whether to laugh or to cry. It really worked!

Within 2 weeks of implementing the Mega Speed Reading techniques I cut my reading time in half. The program also taught me how to increase my comprehension and memory.

I was able to read all of those web pages, ebooks, reports, articles, and magazines in record time.

In a nutshell, I got more work done in half the time. There was no more desperation, agitation, frustration, or stress.

I became a happy and successful entrepreneur.

What Did I Learn?

When faced with a challenge, don't give up.

Challenges will come (especially if you're starting a business). You must overcome the challenge in order to be successful.

Face the challenge head on. Use your challenge as a learning experience.

Don't stop until you find a solution to a challenge. Your success depends upon it.

At the end of every challenge there is a lesson to be learned and shared with others.

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