

Are You Or Are You Not Ready For Business?

By Lena Sanchez

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Lena Sanchez
lena@envirodocs.com

Environmental Health Doctors <http://www.envirodocs.com>

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Here is a summation of an article I read this morning telling me the three keys to becoming successful, written by a supposedly Internet Guru. Not really bad but totally incomplete for truly successful business online.

He wrote:

The 3 keys to becoming successful (and staying that way) with an online business are:

- 1) Use professionally written ads.
- 2) Post them consistently.
- 3) Repeat 1 and 2 again.

Good advice as far as it goes but this is the old way of doing business on the Internet and accounts for 80% to 90% of all new online businesses failure in the first year. I had almost decided that the Internet was not as great as it was purported to be but having found a new and more productive way of doing business online that requires far less time and money I am now more confident in the Internet.

I am now able to follow my heart and help others in every aspect of their life and business. Simply because I do not spend hours daily posting to newsgroups, lists, classifieds, ezines, etc. and found steps to success!

So here are my three suggestions for a successful business on the Net.

- 1) Use someone's Ads who has already written and proven them to work who also updates as needed, saving me time and energy. I only know one person who will allow this practice. Otherwise you will be called a plagiarizer and

be in trouble with the writer.

2) Use the Sales Manager- handle your customers/clients automatically A List Server- to send out your newsletter, announcements, etc. Have Free Lotto and contests that grabs thousands of prospects from the millions of hits to your site daily.

"It took me a while to learn these were necessary!"

3) Concentrate on business and let your automated site take care of the incoming customers while keeping close contact with someone who has already made it online and follow their footsteps. Posting to free lists only garnered me spam and no business!

It would be totally great if three steps were all it took for a successful business but you know and I know that is totally a false premise. But these are the three main ones that have helped me really build a successful business online.

I am sorry to say I wasted a lot of money in the preceding two years on software programs that takes care of some of the necessary steps but were not compatible with other software programs and could not function in conjunction with each other, which left me incomplete and really frustrated. It also took me weeks upon end to learn how to operate them leaving me feeling totally inadequate and inept and conned.

Such a nightmare, as I am not a computer geek or even an intermediate computer literate person. I know how to turn computers on and use the word processor and input information but not software literate at all. After you work so hard to conquer these programs and wasted precious time you find that the people who sold you the program have attached their advertising to everything you send out.

That builds their business not yours.

I was also told how much money I was going to make by becoming an affiliate and sell the "simple" piece of Internet genius. Such tales are told out there! Yes there are a few affiliate programs that will pay you a few dollars.

All I really wanted was to try and create a better world with environmental friendly and alternative health products and information but it was not to be for a couple of years until I found the secrets that made it happen.

I could go on and on but not enough space to do it here,

the question is "Are you or are you not ready to do business?"
If you missed any of the above steps you may have a "slow
go or no go!" Questions or help <mailto:lana@envirodocs.com>

BONUS TIP: Help others get what they want and you will get what you want!

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Writer Lena Sanchez is a retired Medical office  
nurse/administrator/consultant Owner & CEO of OLH Marketing  
Enterprise. Home of free health, business articles and tips, Editor of "Natural Environmental Health  
& Business Facts" newsletter Subscribe at <http://www.envirodocs.com>  
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