

What You Don't Know Will Hurt You

By Lena Sanchez

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My mother use to tell us, when we asked question she didn't want to answer, "What you don't know won't hurt you."
Well, she was wrong, naive or in denial?

As I grew up I learned that what I don't know can hurt me!
Took me a while to overcome that thinking but eventually I knew that I had to know certain things or not be very successful!

Internet business was the most challenging of my career.
Building medical clinics was a cinch compared to the International Internet.

The thing I learned first online that could hurt was; Putting up a website business and expecting the masses to flock to it was really asinine thinking.

Here's the things I learned since 1997 online that can hurt you!

Your website up and it is looking great and you know the people are going to come any day now! You know you are going to get rich tomorrow! If you are continuing to read this you've already wised up!

The tricks to doing business online successfully are:

- *Having the tools to make it a success.
- *Finding that person who knows the steps to success and wealth.
- *Knowing how-to write killer copy for advertising and closing sales.
- *Have the equipment to followup while you sleep, shop

or go to the beach?

*Kill that freebie attitude!

The same failure online is being made that has been made thousands of time offline. An offline business failure has usually been, setting up business off the beaten path with ongoing insufficient advertising! Not carrying products that are in demand! Inability to change directions when necessary!

Are you making that fatal mistake of putting up a business (website) but no traffic passing by to see it? Trying to sell products that aren't really in demand? Buying into the mentality that free advertising will build it fast? Not able to know when to change directions?

Well the Internet is off the beaten path for everyone that sets up his/ her business unless you know how to put it into the traffic pattern! Advertising is simple but difficult if you don't know the tricks! The #1 step to success is having people see your business, whether it's online or offline you have to have TRAFFIC. Secondly, getting leads without spamming people!

Don't let those mysteries slow you up as they did me. I searched for almost two years before finding the correct steps and true keys to success and riches. Spent a lot of time and money before my path finally crossed the all-important true steps to wealth and success. Don't waste your energy, time and money as I did.

Some of the how-to steps are;

- The proper website designers at your beck and call, to give you that edge on the millions online?
- Having unlimited space in your website to add more business? Diversify!
- Have access a multimillionaire guru, Software Designer and site builder of your website or access to your site at any given moment of the day?
- Having someone writing your killer ads and secrets to success articles as well as all your sales literature that is proven sales text?
- Have someone giving you articles for your newsletter/ezine as well as sales and marketing ads to utilize without cost?
- A SECURE WEBSITE SERVICE for your e-commerce products?
- A FREE CLASSIFIED AD SYSTEM to draw people to your website?
- A REMINDER SYSTEM to keep your organized?
- Website tracking system telling you where visitors come from and where they go from your site?
- Can you OFFER them a MALL SYSTEM to build their own empire? Or offer them a space in a mall?
- Ability to have the ultimate LISTSERVER to publish announcements, newsletters or ezine, without advertising for someone else?

- MENTOR or MENTORS that can guide you step by step?
They must truly be successful on the Internet to qualify?
- Access to a BANNER EXCHANGE to link you to the whole International world?
- Selling product that have been proven to be in demand and are you able to ACCEPT CREDIT CARD purchases on sales & connected to a shopping cart to handle an unlimited number of products?
- Ability to get sufficient TRAFFIC/LEADS for your website/product or are you depending on the search engines, newsgroups and newsletter to attract it?
- HAVE ACCESS TO GUARANTEED LEADS Both free and to purchase?
- Have access to giving away large amounts of money without taking it from your pocket? FREE LOTTO is an ultimate traffic builder! Do you have it?
- Have compatible software that works together without corrupting other software in your computer?
- Have the ability to ADD MULTIPLE STREAMS of INCOME opportunities as you wish without paying more?

If the answer is no to any of these questions you have missed the steps to success. NOW is the time to correct that and acquire the ultimate success. Put your hand into this glove and tell me what steps you are willing to follow to success and wealth.

Get this FREE E-book . "The Complete Guide to Using the Internet To Profit At Home NOW" download at <http://www.trafficcenter.com/ebook/default.cfm?id=lsanchez-4536>

Need help simply call me, (928) 636-9425 Sunday through Thursday 8 am to 9 pm PST.

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