

5 Tips To Becoming A Top Affiliate Marketer

By Lisa Frenzel

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Secrets Top Affiliate Marketers Exposed <http://www.marketersplanet.com>

5 Tips And Tricks To Becoming A Top Affiliate Marketer

Here are 5 tips to help you become that top producing affiliate marketer.

1. Have you ever wondered how you can get rid of that long ugly affiliate URL? How do they expect you to brand yourself online with that eye sore? You will need your own web site to do this.

First open Notepad, WordPad or any html editor.

Next, copy and paste the following code into the html editor:

```
html
head
titleThe Name Of The Affiliate Program/title
```

```
meta HTTP-EQUIV="REFRESH" CONTENT="0";
URL=http://www.put-your-affiliate-link-here"
```

```
/head
/html
```

Replace "The Name Of The Affiliate Program" with the title you want for the page. Then replace "www.put-your-affiliate-link-here" with your affiliate URL.

Next save this in Notepad or WordPad as a .html file. This will change it from a .txt (text) to a .html (a web page).

Then open your web site editor (FrontPage, Dreamweaver) and upload the file to your web site by copying and pasting it to your web site.

Now you have a link that looks this:

<http://www.yourdomainname.com/affiliateprogram.html>

Make sure you test the link to be sure it works.

it's that simple.

2. Pop-up On Exit

A pop-up on exit can be very valuable to building your opt-in list and capturing email addresses. When someone leaves your site this pop-up will appear asking them to sign-up for either your ezine, newsletter or article is exchange for their name and email address.

Some of the better affiliate programs out there offer their own "pop-up on exit" for you to put on your website embedded with your affiliate code. Just another way for you to make money with affiliate programs.

Copy and paste the following code between the head and the /head tags in the html part of your website.

```
SCRIPT LANGUAGE="JavaScript"
var exit=true;
function leave() {
if (exit)
window.open('http://www.yourwebsite.com/popup.html',"
'toolbar=no,menubar=no,scrollbars=yes,resizable=yes,
location=no,height=400,width=400');
}
// End --
/SCRIPT
```

Replace the "http://www.yourwebsite.com/popup.html" with either your own web page pop-up or the affiliate program's you are promoting.

You can change height and width also to whatever you prefer and works with your pop-up web page. All of the other options can be changed to yes or no depending

on your preferences (toolbars=yes, scrollbars=no)

Next insert this code body onUnload="leave()" in the body after the color code so it will look like this:

```
body bgcolor="#CCCCCC" onUnload="leave()"
```

When you have these two codes inserted every time someone leaves your website a "pop-up on exit" will appear asking them to sign-up for your ezine article etc.

3. Be Different

When promoting affiliate programs don't be like everyone else. Be different. Whether you promote the affiliate program from an email follow-up or a one-page web site, offer your prospect something in addition to the affiliate program you are promoting.

Here is how to do this is: "If you buy from me you will get the free report "15 Steps to..." or "If you purchase from me you will receive the eBook ... or "If you purchase from me today I will give you a free 30 minute consultation, a \$200 value". Be creative, offer your services. Offer something that you know how to do to get them to buy from you.

4. Autoresponders And Email Follow-Up

Nobody said you had to publish a newsletter or ezine to build an opt-in list.

Offer an article you have written yourself. You can break it up into 5-7 courses and send it via autoresponder a few days apart. This way you have captured the prospect's name and email address in return for some valuable information.

Some of the better affiliate programs have a 5-10 day email autoresponder system already written and all you need to do is copy and paste it into your autoresponder. In the resource box at the bottom they will allow you to replace their link with your affiliate link promoting that program.

After you have started to build your opt-in list, you can promote different affiliate programs to them monthly. Also, offer them some good free

quality content every so often.

Build a relationship and your prospects WILL buy from you.

5. Use Targeted Ezines To Promote Affiliate Programs

You just cannot get a better bang for your buck. Ezine advertising is probably the best way to promote whatever it is you are selling for the best money.

But an even better way of advertising in ezines is to use them to get subscribers for your opt-in list. Write an ad with an attention grabbing headline, some bullet points and why they should sign-up for your free report.

Then send them to an autoresponder address for retrieving your free special report or series. This way you can promote your affiliate programs to your prospects through email follow-up.

The best way to do this is by purchasing a solo ad. This way your ad goes out by itself with nothing else to distract your prospects.

Apply these strategies and you are sure to be on your way to top affiliate success.

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Lisa is the author of the eBook "Secrets Of Top Affiliate Marketers Exposed", an interview with some of the top cash producing affiliates on the NET. Discover how you too can become a top earning marketing affiliate.

For more information go to:

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