

Adding Affiliate Programs to Your Website...

By Lynn Terry

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Self-Starters Weekly Tips <http://www.SelfStartersWeeklyTips.com>

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This week on the SSWT Discussion Forum, Yolanda asks:
How do I incorporate affiliate programs into my website?

(Go to <http://www.SelfStartersWeeklyTips.com/forum> and click on the Affiliate Marketing topic to join in on this conversation!)

Lynn Replies:

This is a great question, Yolanda! You are definitely on the right track and I like the way you think!

My number one recommendation would be to use your CONTENT to promote your affiliate links. Making recommendations, offering product reviews, or writing "how-to" articles including resources (your affiliate links) is the best way to market your affiliate programs.

Obviously you want to be completely honest, and also only promote programs you feel are beneficial to your targeted market... and these tactics are the key to your affiliate marketing success!

You'll really enjoy the Affiliate Masters Course by Ken Evoy.

You can get it - no cost to you, by email or ebook, here:

<http://www.selfstartersweeklytips.com/affiliatesuccess.htm>

Are you taking notes? I just made a personal recommendation to you! I am an affiliate for Ken Evoy's products... I love them and use them myself, so I KNOW this is what you need right now to help you move to the next step... so my recommendation is honest and sincere. The actual product (ebook or ecourse) I am recommending doesn't cost anything. BUT if you like the information, and if you like Ken Evoy's 5 Pillar Affiliate Program (I personally think it would be perfect for your targeted market!), then you'll sign up for the program... under me... (still no cost to you!) so its a win/win for both of us! You'll learn valuable information and start making *great* commissions... and I will make referral commissions (as it's a two-tiered program).

Here's more great affiliate information, and you'll find my direct link to sign up for the SiteSell affiliate program (Ken Evoy's 5 Pillar Club) at the bottom:

<http://www.selfstartersweeklytips.com/5pillaraffiliate.htm>

(You can get the Getting Started Action Guide - no cost - at this link).

Check out my other post on this board about the affiliate programs I have been making money with recently... you may find that some of those will work for you as well... and feel free to email me anytime (or post in the forum!) if you find a program you think I will like!

And THIS is how you become a successful affiliate marketer! You take the time to offer CONTENT around your programs, send out recommendations in your newsletter, or write articles around resources & products... and lets don't forget responding to emails and forum posts when others are looking for something specific... like you were!

I hope you enjoy the resources AND see this for the example it is... I wish you all the luck with your new site!

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