

Business Owner's Lifestyle - Is it What You Imagined?

By Lynn Terry

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Being in business for yourself is a lifestyle. Ask yourself why you chose (or why you are choosing) to start your own business... Did you:

Want more freedom?

Want more time?

Want more money?

Now ask yourself, Do I have more freedom? Do I have more time? Am I making more money? And while you're at it... Am I having FUN?! If you answered "no" to any of these questions, its time to go back to the drawing board!

Your first step is to define what it is you enjoy most, and what it is that you enjoy least about your lifestyle as a business owner. The things that you don't enjoy, or that cause you stress, need to be delegated or eliminated immediately. Partner with another professional, Barter for services, Delegate responsibilities to an employee or intern, or Streamline your operation - there are a number of ways to go about it, just get it done!

Next, your vision for the future must be clear. What is the desired end result? Take money out of the picture altogether, and figure out where you want to be ten years from now. (Take money out of the picture??? YES. "Getting Rich" or achieving financial success is not a clear goal... it is a means of funding your TRUE goals)

From there, define your short term and long term goals. What will it take to achieve your desired results? How long will it take? Create an associated task list, and start making the appropriate changes TODAY!

Live, Love & Learn in all that you do ~ To achieve this is to achieve success!

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