

Did You Ever Peek Into Your Email Box, Wishing The Latest

Avalanche of Orders Would Stop? I Did!

By Lynne Schlumpf

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"Did You Ever Peek Into Your Email Box, Wishing The Latest Avalanche of Orders Would Stop Pouring In? or....how I generated a flood of orders for my E-book (and printed book) on the Internet in the slowest sales month of the year! "

You can view this article on the Web, if you prefer, by surfing here:
<http://www.r66cci.com/avalanche.htm>

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Hi subscribers! This is another article, ink barely dry on the paper. I hope you like it.

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Did you ever peek into your email box, wishing the latest avalanche of orders would stop pouring in?

Or at least slow down a little?

I'll bet you haven't.

I didn't think I ever would.

But I did.

In one of the slowest months of the year for Internet sales!

Here's why.

I knew I had a great product that people wanted because it was selling consistently every single day to the tune of 10,000 units in about 8 -1/2 months. This required a lot of work on my part to build consistent traffic to my website.

I was always able to find ways to get people to visit my site, but closing the sale is always a challenge for anyone running an online business.

I had tuned up my site to make sure it was focused and did its job. The sales from the tuned up version were making me a pretty nice income.

I never realized before what the addition of one secret, magical element added to my traffic formula would accomplish.

Not until now.

Now I have so many orders everyday, that we almost can't fulfill them fast enough.

You're probably thinking:

Yeah, right. Sure. Too many orders. That'll be the day.

Yeah is right. I'm not kidding. We've always prided ourselves on a small, personal company. We like to answer all emails personally.

Solve all problems with a personal response.

This was not a problem we had fully anticipated. I blame it all on someone I know named Mike.

Something happened last week that even I couldn't believe. The orders were pouring in so fast, I almost wanted to pull the plug on my laptop!

Ok, so how did I accomplish this? I had quite a bit of help, really.

I'd always dreamed of being on the Moneyroom Internet radio show after I self-published my book. You have to be invited, and many online business owners consider it quite an honor to be interviewed by Michael Lamb.

This secret formula came together as a result of the many hours I've spent with traffic-building techniques, but Michael Lamb sprinkled the "magic fairy dust" over

the top of it all!

I started appearing on several radio shows offline as a result of press release efforts by myself and a guy named Paul Krupin of (<http://www.imediafax.com>). His service brought me many reviews and leads.

What really did it, however, was when Michael Lamb interviewed me like he's done with over a hundred other Internet entrepreneurs.

When visitors dropped by my site to see what my book was about, they were served up a radio interview on demand, 24 hours a day. It was then that the order'ometer began working over time!

What if you had an on-demand, robotic sales tool like this? An interview with Michael that told visitors exactly what your product, book, website, or company was all about?

Michael is now taking limited reservations for radio spots just like mine. Only this time you don't have to be invited to appear. You cannot imagine what a kick it is to be interviewed on Internet radio! It's even more of a kick when you start selling your product like you've never sold it before.

I know I'll always remember the day when I said out loud:

"Oh, my gosh!"

As I watched the orders start flooding in!

I had just had one of my articles published in my favorite online emag, Webpronews. The editor of Webpronews (<http://www.webpronews.com>), Pete, published my very first article online almost two years ago, and I always love being in his ezine. The results have always been excellent, but nothing like this!

I thank all of those mentioned in this article for their participation in the creation of this magic formula, but especially Mike and the Moneyroom Radio Show.

If you're curious what this magic could do for your website, product, or book sales, ask Michael Lamb about getting your own radio spot to put on your website. Email Mike at <mailto:mike@moneyroom.com> or visit his site <http://www.moneyroom.com> . Or you can call him at: (316)-773-9995.

If you've already been interviewed by Michael, you can also talk to him about putting your interview on your website 24 hours a day.

Lynne Schlumpf is the author of one of the hottest-selling ebooks on the Internet today. You can visit her on the Internet and hear her interview here:

<http://www.littlewebsitesitecould.net>

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