

# "Free Press Release Submission Sources" - Get Free Publicity for your Product!

By Madhu Kumar

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"Free Press Release Submission Sources" - Get Free Publicity for your Product! - Part 1  
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Entrepreneurs! You are trying several ways to reach people with your product. You might have tried free methods like free online & ezine ads, posting to FFAs, start page programs, banner exchanges and many more. But, are they much effective? No! You have spent hours and hours for that, but didn't get good returns for your work. You can get good results by giving paid ads in ezines, using Pay per click search engines or publishing ads in printed news papers. But, these all need a good amount of money. How a new entrepreneur can afford this when he is in a tight budget? Then there is a good solution for this. It is 'Press Release' and Press Release submission is free!

For the publicity of your product, you can give ads in newspapers and magazines by spending hundreds or thousands of dollars. But those ads might not bring you many more customers because of lack of credibility. But a good Press Release can bring you heavy exposure! it gives more credibility to your product than an ad because it is recommended by an editor. The publishing of your Press Release even in a single media will bring 1000s of visitors to your website!

Now your problem is that how and where you can send your Press Release. Do a search in your favorite search engine for "Press Release". In the search result, you will get many online PR services that will do the job for you for a fees ranging from \$100 to \$500. But, why pay them when you can do it for free? Here I am giving you some sources where you can post your PRs Free which will reach thousands of journalists and editors. Try them.

<http://www.prweb.com/>

PR Web is offering free online press release distribution services since 1997. Thousands of editors and journalists search their site. They get 2 million page views a month.

<http://www.mrsmithmedia.com/>

Here medias are listed in 12 categories. Send your PR to the editor directly from this site.

<http://www.click2newsites.com/press.htm>

Announce your site and post your PR here.

<http://www.webwire.com/>

Submit your Press Release to the WebWire Community.

<http://www.pr-scotland.com/>

This site contains a free Press Release publishing service, a directory of PR Agencies and nationwide media contacts.

<http://www.pressbox.co.uk/cgi-bin/links/add.cgi>

Submit your PR in the form given in this page.

<http://www.kazor.com/BPR2002/newsPR.htm>

Submit your Business News or Press Release.

<http://www.conservativeusa.org/megalink.htm>

Get email addresses of Talk Shows, Magazines, National Newspapers, Internet News Sites and TV Networks.

<http://www.fair.org/media-contact-list.html>

Get email, phone number and contact addresses of Network & Cable Television, National Radio Programs, National Newspapers & Magazines and News Services.

<http://www.mediapost.com/>

Do a free registration here and get access to the media contact directory of 3,000 websites, 2,000 TV stations, 10,000 radio stations, 4,000 newspapers and 6,000 magazines.

Post your Press Release to all news papers in your country. The below given sites list all leading news papers in the world. Select your country and get email addresses of news papers by visiting each site. Then send your PR to them.

<http://www.onlinenewspapers.com>

<http://www.newsdirectory.com>

<http://www.allnewspapers.com>

When you send a Press Release to an editor or journalist, it should be in a certain format. Otherwise the editors will trash your PR immediately. About 'Press Release Writing', in the next part.

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Madhu Kumar is the webmaster of [AccurateFuturePrediction.com](http://www.AccurateFuturePrediction.com). You can predict your future using his 'Future Prediction System'. Now get 35% Discount. Also get Mega Bonuses: Free Survey Cash, Free Grant sources, 14,000 Software, Ultimate Info Pack & much more. Visit:

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Part 2.

"PRESS RELEASE WRITING":

by Madhu Kumar

The media editors are receiving hundreds (even thousands) of Press Releases daily and they have no much time to spend on each one. First of all, they look at the head line and if it is interesting, they go through the body of your PR. Upon reading first 3-4 sentences, they decide whether it is worth to publish. If the head line and first some lines do not arise any interest in them, they will immediately trash it.

Your PR shouldn't be like a sales letter. Tell it as a story and it should be interesting and news worthy. Don't high light the features of your product much, but tell how it will be beneficial to the readers.

When submitting a Press Release to an editor or journalist, certain format should be followed. There are many copy writers online and they will charge a fees from \$50 to \$250 for a single writing. Then, why don't you write your PR yourself? There are many sites which will help you to create a PR. Go through them and prepare one for your product and submit it to editors. The below given sites will help you.

<http://www.bizpromo.com/free/killerpress>

"How to Create Killer Press Releases For Any Business, Product, or Service" - By Terry Dean

<http://www.canadaone.com/promote/pressrelease.html>

Sheryll owned and managed a public relations company for many years. She teaches 'how to build an effective Press Release' in 5 lessons.

<http://www.profitjump.com/articles/0223-powerful-press.html>

"Creating A Powerful Press Release That Demands Attention"

<http://ehits.com/OneMinuteMarketer/102600/example.html>

This site also teaches you 'Press Release Writing'.

<http://www.free-publicity.com/sample.htm>

Get 2 sample Press Releases from here.

Get a Press Release template by sending a blank email.

mailto:pr\_sample@emailexchange.org

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