

Shortcuts Will Kill Your Business

By Adam Buhler

Shortcuts Will Kill Your Business

Adam Buhler
smoke@dwave.net

Affiliate Programs Directory-Smokesoft I <http://www.smokesoft.net>

This article may be reprinted for use in newsletters or websites provided the resource box is kept intact.

Email notice of intent to publish is appreciated but not required:
smoke@dwave.net

~~~~~  
Shortcuts will kill your Business  
By Adam Buhler

Think of your business as a living, breathing, organism. It requires you to give it a large portion of your time and effort in order for it to grow and flourish.

You must spend time “feeding” it fresh content and searching for ways to improve it.

I remember growing up as a child, all I ever wanted was a puppy. When I finally received it, I realized that it was a large responsibility to feed it, groom it, and provide it with attention.

At times I felt like just “skipping” a day in order to have more time to do the things that we enjoyed as children. Yet even then I knew that if I failed to give my puppy the required attention, it would suffer.

The same goes for your business, without constant maintenance and upkeep, it will suffer.. and eventually die.

One surefire way to ensure that your not neglecting your business is to seek out shortcuts.

By this I mean gathering a list of the “little things” that you feel can be put off until a later date.

These are in most instances, the difference between making large profits from your business, or fitting in with the other 98% of affiliates who cut corners and don't make a dime.

Once you have established this list, go through it one-by-one until you've completed the entire list.

This will assure you are putting everything you can into your business, which in turn will lead to greater profits.

To this day I still find myself making excuses for the "little things" I would rather do tomorrow, at times like these I make it a point to "buckle down" and get it done.

One of the keys to success is to think of everything that can be done to improve your business and get the ball rolling.

Good Luck!

~~~~~  
Adam Buhler is the owner of
Affiliate Programs Directory: <http://www.smokesoft.net>
Adam is the author of the weekly newsletter "Affiliate Secrets".
He is offering a free copy of the ebook "Internet Cash Machines"
For a limited time to anyone who subscribes at:
<http://www.smokesoft.net/newsletter.html>
~~~~~

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)