

Get Listed in Google Without Submitting Your Site

By Mario Sanchez

Get Listed in Google Without Submitting Your Site

Mario Sanchez
theinternetdigest@hotmail.com

The Internet Digest <http://www.theinternetdigest.net>

With Google delivering so much traffic, it is only normal to be eager to submit your page and have it indexed as soon as possible. However, submitting your page is not your only option, and it is not the best one. If this sounds strange keep reading.

Talking about its indexing process, Google says:

"We add thousands of new sites to our index each time we crawl the Web, but if you like, you may submit your URL as well. Submission is not necessary and does not guarantee inclusion in our index. Given the large number of sites submitting URLs, it's likely your pages will be found in an automatic crawl before they make it into our index through the URL submission form."

We can therefore draw two conclusions:

1. Submitting your site does not guarantee inclusion.
2. Most pages are found and indexed automatically, when Google crawls the web.

The Google folks have also made it clear that Google gives a page more importance when it is found through an automatic crawl. This can be easily verified when we consider how Google's PageRank system works: when page A links to page B, part of page A's PageRank trickles down to page B, increasing page B's PageRank (and, therefore, its importance). A manually submitted page will not enjoy this benefit.

Now that you know that manual submission is neither necessary nor the best way to go, what can you do to make Google find your pages?

The best way, at least in my personal experience, is to write an article on your area of expertise and submit it to popular article syndication sites like <http://www.marketing-seek.com> or <http://www.ideamarketers.com> . These sites will post your article, so that online publishers can use them for free in exchange for including your resource box at the end of the article. A resource box (a.k.a. bylines) is a small paragraph about yourself, written by you, which contains a link to your homepage.

In very little time, your article will show up in websites and ezines across the web. It will then be just a matter of time (usually days) before Google crawls those pages and finds your links. If you followed good web design practices and have included a link to a site map in your homepage,

Google will follow it as soon as it finds your homepage, and all your pages will be indexed. It's as simple as that.

The most popular articles you can write are those that list a collection of tips related to your area of expertise. One of my most successful articles is called "50 Surefire Web Design Tips", and it is nothing but a checklist of guidelines to follow when designing a website.

Another good way to help Google find your pages is to exchange links with other sites. Google will crawl those sites, find the links to your page, and add it to the index.

Finally, remember to optimize your pages before you try to get them listed, so that you have a better chance of ranking high in the search engine results pages (SERPs). After all, what good would it do to get your pages listed if nobody can find them?

Mario Sanchez is a Miami based freelance writer, who focuses on web design and Internet marketing topics. He publishes The Internet Digest (<http://www.theinternetdigest.net>), a collection of web design and Internet marketing articles, tips and resources. You can freely reprint his weekly articles in your website, ezine, newsletter or ebook.

[Get-Articles.com : 1000's of reprintable business and internet marketing-related articles.](#)

[Submit your article for reprint.](#)