

5 Networking Tips for 2003

By Marisa DVari

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January 1, 2003– Boston, MA “Do your career resolutions include improving your networkign and presentation skills?”

Here's 5 Tips on how to squeeze more top-paying clients and improve your image during networking events from Marisa D'Vari, President of Deg.Com Communication and author of the book Presentation Magic: Dazzle & Deliver Talks with Confidence.

5 Tips for Presentation Skills & Networking Success

1. Strategize! Decide on your presentation skills objective in advance. Focus on the key types of people you need to meet.
2. Partner! Networking events are great places to find like-minded partners with whom you can target specific industries or act as sources of referrals.
3. Image! People judge you by your appearance. A jacket with crisp lines gives you stature and authority. Focus on your presentation skills.
4. Network! Strike up conversations with strangers and perfect your presentation skills.
5. Exit! Ending a conversation at the six-minute mark is perfectly appropriate so you can both go on and meet others.

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