

Secrets of Free Publicity

By Marisa DVari

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Look at yourself! You are on television! Chatting up an attractive host, comfortable and relaxed.

Just sitting there, like a movie star, except you are promoting your own products and services!

Feel the THRILL of generating \$cash\$ while experiencing the FUN and glamour of promoting your message to millions of radio listeners from the comfort and security of your own home!

Best of all, see all this happening just three short weeks from today!

With Media Magic, creating and implementing your own media campaign is fun, easy, and inexpensive.

My name is Marisa D'Vari, and I'm the host of a syndicated TV talk show entitled A Taste of Luxury that's seen by two million viewers during prime time each week, in Los Angeles, Manhattan, and Boston.

Guests for my show have included celebrity attorney Alan Dershowitz, Bridget Jones author Helen Fielding, Julia Child, Todd English, and scores of others noted celebrities

I'm also an entrepreneur with my own business and an author who, like millions of other authors, realized quite early I'd need to be proactive in my publisher's advertising and marketing campaign to sell books.

I wrote this book for you, in the hopes that you'll profit from my technique and will realize how much that you can do to generate publicity!

Media Magic is for:

-Entrepreneurs anxious to create buzz (and profit) with a new product or service;

-Authors eager to help their publishers publicists get the media attention their book deserves, or if self-published, create their own media campaign;

-Musicians, actors, actresses, playwrights, artists, and other creative individuals determined to build their name to get the attention of agents and producers;

- And everyone else savvy enough to know that there's no sense in paying a publicist to get booked on TV and radio, when you can do it yourself, free.

One of the most vivid examples of media magic is that of the Chicken Soup guys, Jack Canfield and Mark Victor Hansen whose "rejection proof" mantra and positive, energizing approach turned their initially obscure Chicken Soup book into a multi-million dollar franchise and them into entrepreneurs, experts, and high-priced speakers who command thousands for every appearance.

I've studied their success and the success stories behind hundreds of others just like yourself, who are anxious for their share of the media limelight! It's all in Media Magic! available at <http://www.GetBookedNow.com>

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