

Do not post to FFA's (Free For All Sites) & Link Farms

By Martin Lemieux

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With learning about online promotion, there is so much information out there about "what you should be doing" to promote you business. This tutorial will be to inform you about what you SHOULDN'T DO!

What are (FFA's) Free For All Sites & Link Farms?

These types of sites can be recognized by their one purpose. To list 100's, maybe 1000's of "One Line Ads" on all on one page.

What was the initial purpose?

A few years back when this form of promotion was very popular, everyone was posting their one line ads on these types of sites for more traffic to their site and a better "link popularity". It was soon realized that "FFA" sites don't do either.

How can adding a small, one line ad accompanied by 100's of others that isn't related to each other benefit you???

THEY CAN'T!

The only people they benefit are spammers...

Here's why!

Once you submit your one line classified ad, you automatically give the owners of the FFA sites to send you messages. At the same time, there are 1000's of marketers who are gathering your e-mail to do the very

same thing.

FFA's are like being in heaven to spammers...

Honestly though, have you ever spent the time to visit a site from these lists?

Do you honestly want to ruin your e-mail just from posting one time??? I guarantee you that your inbox will be full within a matter of weeks.

On another note, Google is actively searching these FFA sites and penalizing them. They offer no use to visitors. Please do your business a favor, never list and FFA sites on your site, you might be subject to being penalized as well from Google.

Once that happens, you'll be spending most of your time trying to recover from the loss.

If your initial intensions are to build a better "Link Popularity", download our FREE ebook "Link Popularity Handbook" and learn what you should be doing...

Link Popularity Handbook

<http://www.smartads.info/e-books/link-popularity.pdf>

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