

# Share Your Knowledge! Write It And They Will Come!

By Martin Lemieux

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[www.Smartads.Info](http://www.Smartads.Info) <http://www.smartads.info/top-10>

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Are you looking for more visitors to your site? Of course you are!!!

There are so many ways to promote your business. These days it's hard to decide which methods are best for your business. One thing that holds true to all sites is to write about what your most passionate about! No i'm not talking about writing a sales copy, those articles probably will never be published!

I'm saying that you write about what you do best. See, we all do a couple things in life really good! I'm sure you are really good at what you do and you have learned from experience what is effective and in-effective for your product or service.

So many marketing firms do this, why don't you???

It's a known fact that marketing firms usually become professionals at writing online copy. Like so many, they understand that by writing many articles on marketing, they become the professional in the readers eyes! By becoming the professional in your readers eye, they may think highly of you and will want to visit your site to read more and more...

Let's say for instance your business is "Gidget x" and you know that there is a site out there that would benefit from having your product listed. Well this site just happens to have a newsletter that sends out a copy every month!

What you want to do is write a helpful tip that you feel the readers of this newsletter will greatly benefit. Once you have written your article, send an e-mail to the webmaster of the site explaining that you wrote an article that you feel their reader's will greatly appreciate reading. All that you have to ask is that your "Author Information" remain within the article, just like the one I have at the bottom of this article!

What should I include in the article?

Well honestly, anything but an advertisement!

Where can I add my article???

Here are a number of sites that I found that will accept your article for free!

<http://goarticles.com/index.html>  
<http://www.articlecity.com/>  
<http://articleresponder.com/>  
<http://www.expertarticles.com/>  
<http://ezinearticles.com/>  
<http://www.ezineannouncer.com/>  
<http://www.jvmarketer.com/articles/index.html>  
<http://www.smarteremarketing.com/>  
<http://www.optimizeyournow.com/index.htm>  
<http://www.mailbiz.com/mailbiz/magcat/>  
<http://www.marketing-seek.com/index.shtml>  
<http://www.dime-co.com/articlesub.html>  
<http://www.webmasterzine.com/newsletters/>  
<http://pages.sssnet.com/ohiobar/writershaven.html>  
<http://www.articlecentral.com/default.asp>  
<http://advertisingsecrets.com/submissions/>  
<http://marketing-resources.com/>  
<http://www.addme.com/nlsubmit.htm>  
<http://www.smartads.info/articles/submit>

Yahoo Related:

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<http://groups.yahoo.com/group/free-reprint-articles/>  
<http://groups.yahoo.com/group/FreeZineContent/>  
<http://groups.yahoo.com/group/netwrite-publish-announce/>  
<http://groups.yahoo.com/group/The-Article-Depot/>  
<http://www.certificate.net/wwio/index.shtml>

As you can see, that's a great list for you to get started! What I suggest is that you create a folder in your browser favorites that is dedicated to these sites. Everytime you have a new article written, just simply re-visit these sites and submit your article.

Do you have other sites that will allow submissions?

If you feel I should add some sites to this list please visit my site and contact me!

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About The Author:

Martin R. Lemieux  
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Smartads Information Centre  
Advertising, Marketing Resources & Web Design

<http://www.smartads.info>

Webmasters Playground

Webmaster Awards & Web Design Resources

<http://www.flyinggelatingames.com>

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