

Top Ten Home Business Tips

By BB Lee

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Many new entrepreneurs often ask the same questions about managing or starting a home based business. I've put together my list of top ten business tips to answer those frequently asked questions.

1. What Kind Of Home Based Business Is Right For Me?

Choose a home business venture based on the activities that you enjoy, such as your favorite hobby or sport. For example if you enjoy cooking, why not start a catering service. If you like to sew, start a tailoring business. Are you good with computers? Start a computer tutoring service.

2. How Do I Name My Business? Should I Use A Catchy Phrase?

Choose a business name that will tell the public exactly what your business is about. For example, if your name is Mike and you manage a restaurant that specializes in Southern food, why not call it Mike's Southern Cuisine instead of Mike's Food Shack.

3. How Can I Manage Customer And Business Telephone Calls?

Get a separate telephone line for your home business. This will help you manage your business affairs. And keep personal calls, personal

4. I Usually Work When I Can, But Customers Never Call Me!

Maintain a regular work schedule. This will insure that customers know "when" they can contact you. Believe me, there is nothing more exasperating than a business owner with irregular work hours.

5. How Can I Make Double Sure Customers Reach Me?

Make sure people know "how" they can contact you. Use voice mail, answering machine or a pager.

6. I Keep Writing Checks For Personal Items With Money I've Saved

For My Business. Help! Open a business bank account. Keep personal and business affairs separate. You'll be glad you did when tax time rolls around. And of course you'll be less likely to dip into your business account for a new pair of shoes or the brand new music CD by your favorite group.

7. Why Should I Check Zoning Laws? It's Just A Little Home Business! Always check zoning and licensing laws with City Hall before you open your business. There might be local restrictions against your type of business or specific licensing requirements. Believe me, you don't want to start a catering business and find out that your kitchen isn't up to code or catering services are not allowed in your area.

8. I'm On A Tight Budget. How Do I Get The Word Out About My Biz?

Use word of mouth advertising to attract new customers. Let your satisfied customers recommend your business to their friends. Offer these satisfied customers a discount on your services for referrals.

9. I'm Considering Quitting My Job and Jumping Into My Home Business Full Time. What Do You Think?

Don't quit your day job yet. Start out part time. Once you've attracted a steady flow of paying customers take the full time leap.

10. I'm Thinking About Joining This Guaranteed Business Program That Promises Thousands Per Week And You Don't Need Experience!

Don't expect success overnight. Or that you will get rich quick.

Beware of home business scams. If it sounds too good to be true. Well, you know the rest... Think! How many businesses do you know where you can make thousands a week with no experience?

Dedicate yourself to learning all you can about your business, improving, growing, developing. And remember to enjoy what you do!

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