

Does your site load well within 10-30 seconds?

By Nam Tran Ybarra

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You have only 30 seconds to be seen
Tip by Nam Tran Ybarra

That's true. Even worse, many visitors will leave your site in 15 seconds or less. So you have only ONE CHANCE to capture your visitors interest before they click out. So, remove all slow loading banners or pictures. I use PaintShopPro to reduce the size of images, but you can use a free service like Netmechanic <http://www.netmechanic.com> .

Another trick is using a "TABLE" structure with a color background to help load your site fast. To learn about using a "TABLE" go here:
<http://www.htmlgoodies.com/tutors/tbl.html>

Make sure your site loads correctly with these two major browsers: Netscape and Internet Explore. On my desktop I always have these two browsers. As I recommended before, the free HTML editor AceHTML 4 Freeware at

<http://www.visicommedia.com/> is a wonderful editor and will help you check to see the way your site look with all the browsers with ease!

Also, make sure your HEADLINE is the first thing your visitors see. It should tell them about your benefits by using power words and psychological triggers. It should be irresistible!!

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