

# The ABC's of an Ezine Publisher

By BJ Evans

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You think school kids have it rough, trying to learn their ABCs? Try publishing an ezine! The list below is probably only a little, tiny drop-in-the-bucket to the people that put out the ezines we enjoy every day. And I'll bet that each and every one of them has their own 'list'. Enjoy.

- A - Always work 25 hours A day.
- B - Bear the Brunt of complaining subscribers.
- C - Continue the quest for more subscribers.
- D - Don't let the long hours get you Down.
- E - Expect little, but give much.
- F - Forget sleeping; that's for kids. (Getting awfully tired. Wish I was a kid).
- G - Getting sleepy, again. (Gee, I wish I could Go to bed, but the deadline is near).
- H - Haven't slept in 36 hours. (Having an ezine does Have its Huge drawbacks).
- I - I wonder; can I keep my eyes open for another 36 hours? (Might try it. Sometime).
- J - Just got started on this article, now it's time for bed. Darn. (January, already?)
- K - Keep on typing, it's only 2 A.M.
- L - Listening to subscriber's compliments really keeps me going.
- M - More articles, More ads, More subscribers. Is More really better? (Yes).
- N - NOW is the time for a Nap. (NO, Not yet, deadline is Near).
- O - OPEN YOUR EYES, IT'S ONLY 3 A.M.
- P - Please, Dear, this edition will be done in just one more (hour?).
- Q - Quit now? NEVER, it's only 4 A.M.
- R - Really getting the hang of NOT SLEEPING!
- S - Sleep doesn't come easy for me; I'll have to start

practicing.

T - Today, I think I'll quit early. (I just have to find out what EARLY means).

U - Unless I get this edition done, I'll have to stay up all day. (Heck, lots of time. It's only 5 A.M).

V - Valuable subscribers need great content, and that's what I'm here for.

W - Wednesday is only 15 days away; I should be finished by then ( ? ).

X - Xtra effort needed to stay awake. Wonder if I can do it! WILL I do it? CAN I do it?

Z - ZZZZZzzzzzzzz (night, dear readers).

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