

The Essential Banner Design Tips

By Niall Grennan

The Essential Banner Design Tips

Niall Grennan
webmaster@onewebglobal.com

OneWebGlobal.com - Webmaster Directory! <http://www.onewebglobal.com>

The Essential Banner Design Tips:

=====

1: The faster loading time the better, some internet users may not even load your banner before they leave the page! Keep the filesize under 20kb.

-----2: Always include your website address, only 55% of users who respond to your banner click through! The other 45% visit your website via direct request within 24hrs of seeing the banner ad.

-----3: Shockwave banners are up to 7 times more effective than traditional banners. The reason being special effects grab the attention of internet users.

-----4: Keep the message of the banner short and simple, users won't waste their time trying to figure out what the banner is about.

-----5: Try to make your banner as original looking as possible without using bad color blends. Make it easy on eyes, but unique enough to attract attention.

=====

- Join the onewebglobal.com - Banner Exchange!!
- http://www.onewebglobal.com/banner_exchange/
- You have full permission to distribute these
- banner design tips in your website or ezine,
- as long as this notice is left intact and unchanged.

=====

[Get-Articles.com](http://www.get-articles.com) : 1000's of reprintable business and internet marketing-related articles.

[Submit your article for reprint.](#)