

Can you really make it online ?

By Nicholas Dixon

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A good day or (night!!) to all you lovely people out there in cyberspace. Today I am going to talk about finding success on the net. For some three years now I have been designing and marketing websites , newsletters and articles. I started out in it as an hobby , but soon realised that I could make a career out of it. It has been a roller-coaster ride so far with it's fair share of ups and downs. Back then when I first started out , I was light-headed and eager to hop onto any program that offered "to make you rich in six weeks with no work". I soon learn't the hard way that all that was just a myth. I was even scammed twice on the net , falling to some "get rich" scheme which was full of nothing but hype.

Soon after I realise what the internet was about with all those scams and schemes , I started to look for the " other side of the net" : the good side. The part of it where you have to work hard to achieve what you want , the part of it where you have to go months or years without success before you finally find it. The internet is not much different from the offline world , only that it is cheaper to go into business and you are open 24/7.

But one has to work just as hard to get where you want to go. I have been in the game for some time now , and I have received my fair share of success. It wasn't easy to reach where I am right now, I had to deal with rejection , setbacks , lack of capital and a lot of other obstacles most of which were unforeseen. But without those obstacles in my way I wouldn't be where I am right now.

For those who are just starting , you have to be willing to make mistakes and suffer setbacks and rejections if you are going to

stand a chance of success. Being persistence will get you a long way. Until next time.

To your success and mine ,

Nicholas

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Nicholas Dixon is the CEO of Oceanroc Web Consulting. Subscribe to The Roc newsletter @ <http://WWW.Cafeshops.com/Oceanroc>

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