

Why Should You, Build an Internet Business?

By Noel.C.Davies

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With all the Internet business oppportunities filling your email box every day, have you ever paused to consider why you might NEED an Internet business?

I just wanted to share with you why it's important for everyone (and that includes you) to make the effort, to make more money!

This article is all about the REASONS for making more money, and more importantly the REASONS why YOU need to. You see, If you accessed this article via the internet you are already one of the chosen few.

You will probably have a larger than average disposable income, a better education, you will own at least one car, have a nice house and you take one or even two holidays a year, in fact you might have all the tangible assets that we expect to gain from a degree of success in our working lives.

And, yet...

As you have clambered up the ladder of success you buy a bigger house, you buy a newer car and you probably take more expensive foreign holidays, you might even have a boat.

Why on Earth do you need to make more money?
Why is it desperately important for you to build another

source of income?

OK. Answer me this, do you owe more money now on your house, your credit card's and on your car loan, than you used to a few years ago? The chances are that you owe more money now, than at any time of your life.

You see, All that effort and hard work has actually put you deeper into debt than you were a few years ago. Is that how we measure success?

More grim news..

Apart from the fact that you probably now owe more money than ever. Your job has also never been LESS secure. Don't believe me, just pick up any newspaper, as people are being laid off from what were once considered to be secure jobs. And you might not have a whole lot to look forward to. Check out these lifestyles and expectations, currently being achieved in the developed world.

Using an example of 100 people alive today, lets check out what will happen to their lives by the time they reach 65 years or so, whenever it is they come to retirement age.

36 of them will no longer be with us, they will, unfortunately be dead, or if you prefer on another sort of journey.

54 of them will be totally dependant on state handouts, they will be broke.

10 will be self sufficient in retirement, and enjoying their grey years.

So that means that..

90% of the population, ended up dead or broke, or dead and broke.

Why? I suggest, that the answer lies in the happy few in the 10% group. What do they all have in common?

Well apart from those few that were born rich, or inherited money, or won the lottery most of them owned their own business.

Which means that, one of their sources of income came from a business that they owned.

As an example - I own several low maintenance businesses, a couple of 'dirt world' businesses, and a couple of Internet businesses.

Notice that I said own, I own my own businesses for one single reason, no one can fire me from my own business, I can't get laid off, I won't lose my job because of some new corporate 'grand plan' that has been decided on the other side of the world.

Why do I own several businesses...

Let me share this with you, not one of them is making me rich, but on the other hand each one contributes a useful part to my total overall income. Which means...

If any one of my businesses went 'belly up' tomorrow I wouldn't starve. Because it would only be a proportion of my total income. The others would help to keep my head above water. And...

Because they are all what I call 'low maintenance' I would have enough time to either, work harder at one of the others, or start up another one.

The point I am trying to make here is if you only have one job, i.e.. one source of income, your family's financial future is in jeopardy.

If you only have one source of income, and it disappeared, how long would your savings last? 1 week, 1 month, 3 months?

That's why YOU need to develop 'Multiple Income Streams'. Because it's one of the ways that will provide you and your family with more income, and that's always nice... BUT, the greatest advantage of having 'Multiple Income Streams' is the security it bring along with it.

Multiple Income Streams means More Income Security
Repeat it ...!
Multiple Income Streams means More Income Security

So go ahead and create for you and your family as many streams of income as possible, and start today.

Start building yourself a more secure financial future.
I promise you will not regret it...

See you at the top,

Noel.C.Davies

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