

# Affiliate Interview Of The Week - John Ames

By Ofa Morgan

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Interviewed by Ofa Morgan (c) 2003

Name: John Ames  
Age: 67  
Birthplace: Boston, Mass.  
Present residence: Lorida, Florida  
Website address: <http://healthstylers.com/healthbuddy.htm>  
Business type: Health

Question: How long have you been in business for?

Answer: 3 years

Question: Do you work on your own or with others?

Answer: 3 others

Question: Describe what a typical day working online would involve.

Answer: My part is just posting ads.

Question: What challenges have you come up against in promoting your business?

Answer: A lot of competition, and too many scams for buying "hits".

Question: How have you overcome them?

Answer: Haven't yet.

Question: Have you always wanted to/always worked for yourself?

Answer: Mostly worked for myself but not online

Question: If yes, why?

Answer: I like being independent.

Question: What aspects of online business do you enjoy?

Answer: Learning what is "really" going on with most sites.

Question: And which ones do you find frustrating?

Answer: Continual pop ups.

Question: Are there any particular strategies or techniques that you've found successful?

Answer: Not yet.

Question: Online marketing can be stressful, so what do you do to unwind?

Answer: I get involved in my community.

Question: What advice would you give to anyone wanting to start a business online?

Answer: Don't invest money until you have been online looking for at least a year, and don't start a business unless it is unique.

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Ofa Morgan is the owner of Blue Moon Offers. At her site you will find special deals on marketing tools, ebooks and other downloadable products. Blue Moon Offers also runs a monthly competition with a great prize. <http://www.bluemoonoffers.com>  
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