

# Top 10 Traffic Boosting Techniques That Work

By Oluwafisayo Akinlolu

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A whole lot has been said about traffic boosting techniques under various headings. I have personally tried out quite a few and I am of the opinion that these ten do wonders in traffic generation.

## 1. FREE SERVICES

I have made this the first because almost every online business that draws traffic has it at its root. They succeed by giving out free services. It is not uncommon to find free ebooks, free articles, free ezines etc. In the end, you simply find yourself at a website intelligently placed in the free service.

The same thing happens in the offline world. I know of a music company that sold millions simply because it sent out free samples of music it has.

Why not use this same techniques and generate traffic faster than you thought possible!

## 2. ARTICLE WRITING.

Writing articles and allowing others to republish it for free also does wonders. You can write articles on your area of expertise.

What you should know is that the article will have a resource box attached with it, which is a direct ad. Anyone who decides to republish your article will publish the resource box too.

One article I wrote got published on about 6 websites in less than 14 days and I got lots of traffic from that article alone.

## 3. GROUPS/ASSOCIATIONS

Your membership in groups or associations related to your business gives you direct link with others and the masters at your trade.

Imagine what traffic will come your way if you work with Terry Dean or any of the other "heavy-weight" champions online. This is what happens when you become a member of associations or attend online group discussions.

One of such groups is the International Association of Home Business Entrepreneurs. You get a clear chance of meeting with the masters by being a member of this group and imagine what that would mean. See <http://www.quickinfo247.com/7767817.555/iahbe> for more info.

#### 4. EBOOK WRITING

Similar to article writing but in this case, you would have a lot more space to advertise in and a higher chance of getting your material in full view of thousands in a short time.

How? Simple. Write your ebook, publish it and give it away for free. It will end up on hundreds of sites in no time and what an exposure for you. Tons of traffic.

You can give out free reprints rights to your ebook and allow others to make money from it. Those making money from your ebook will work like crazy to sell and you will get all the traffic since your business is right in the book.

#### 5. EBOOK DIRECTORY

Add an ebook directory to your website. List all your ebooks and harvest a few tens or hundreds of the thousands of ebooks flying around the web. Add catchy descriptions to each ebook in the directory and make a little noise about what you've got.

I tell you, visitors will come to you and guess what; **THEY WILL KEEP COMING.**

#### 6. JOINT VENTURES

Joint Ventures are very effective ways of making things happen.

If a group of five is formed. Each individual has a daily hit of 20 at his website. The five will advertise each other intelligently and each will get at least 60-80 visitors daily.

Joint Ventures work well both online and offline but always make sure your Joint Venture partner is credible.

#### 7. EZINES

One of the easiest ways of boosting traffic is simply to run an ezine (email newsletter). Simply put your ads in each issue and add good content.

You know quite well it takes a total of five to seven visits to your website before people make enquires. Keep in touch with them via your newsletter. What you get is constant traffic.

#### 8. ONLINE ARTICLE DIRECTORIES.

One effective way to get hundreds of daily hits or visitors to your website is to host an article directory at your website.

Put all your articles together in your directory, get more articles from other writers to beef up your directory and then make a little noise about it.

To explode traffic to your site to unbelievable numbers, add an article submission program to your website.

The result will fascinate you.

## 9. BUSINESS CARDS

If you have never thought it possible that your websites can be advertised offline to everyone you meet, think again.

Print your website and a short ad on your business card and give it out to people in your church, when you speak, at seminars etc.

You will get a constant traffic by doing this as you will never stop meeting people.

## 10. DEVELOP A TRADE SECRET

Every successful business has a trade secret. You won't know this until you study the business.

Develop your own trade secret. Some businesses have customer satisfaction as their trade secret. Others, innovation. Some simply do more than expected.

Once you have a trade secret, you will beat competitors and get traffic more than you ever thought possible.

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Oluwafisayo is currently giving out a free, no nonsense, straight to the point 6 part mini-course "Internet Wealth Blueprints." Send a blank email to [wealthblueprints@getresponse.com](mailto:wealthblueprints@getresponse.com) for the free course.

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