

FIVE Easy ways to update your web site.

By Radhika Venkata

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1. Use SSI:

SSI means server side includes. You have to keep a tag like this in your html:

```
&lt;!-#include virtual="/footer.txt"--&gt;
```

This tag is parsed by the server and the server includes the file footer.txt in to your web page. The html in the footer.txt will be included in the web page. Cool... Huh?

If you include your header, navbar files this way, one change in these files reflects on all your web site pages.

More information on SSI:
<http://www.webmasters-central.com/wd/ssi-content.shtml>

Your host must enable SSI for you to use it.

2. CGI scripts:

You can use cgi scripts to update the site.

http://www.webmasters-central.com/Server_side_Coding/CGI_and_Perl/Web_site_Uilities/Header_and_Footers/index.shtml

http://www.webmasters-central.com/Server_side_Coding/CGI_and_Perl/Content_Management/index.shtml

You have to install these scripts on your web site server. When you

make change in these cgi files it will reflect on all your web site.

3. Error Handling:

When ever you change the web site infra structure, sure the urls might change. You will delete some web pages or directories. If people added these pages in their Favorites folder, they will see '404 Page not found' error when they come to that pages.

So be prepared to handle these by-

- =Redirect urls to new updated page
- =Redirect url to your site map
- =weblogger to know about these errors

4. Link checker:

Once in a while run your site URL in link checker. So that you will know about the 404 errors, 500 errors etc.

<http://www.htmlhelp.com/tools/valet/>

You can fix these errors right away.

5. Update with articles:

Write articles and publish on your site. You create a standard template as a web page and can copy and paste your articles. Regular update also brings the search engine crawlers to your site. You can also use cgi scripts for article publishing.

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