

Failure Is Temporary

By Raymond Johnston Jr

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Would you like me to give you a formula for...success?
It's quite simple, really. Double your rate of failure...
You're thinking of failure as the enemy of success.
But it isn't at all...You can be discouraged by failure -
or you can learn from it. So go ahead and make mistakes.
Make all you can. Because, remember that's where
you'll find success. On the far side of failure.

Thomas J. Watson, Sr.

This is very true in our everyday lives but it especially rings true in the internet marketing world. The people who are making the money are the ones who are willing to fail. So many have such great expectations when they start working on the internet, yet so many can't handle the failure that comes with the territory.

Can you make money on the net? Yes. Are you going to have failures? Yes The question is are you going to fight back when those failures happen. So many get discouraged so fast. Maybe the unrealistic expectations have something to do with it. Dollar signs put wild fantasies in so many minds.

Most everyone who is successful on the internet today has had their times of failure. In fact there are going to be a lot of disappointments along the road to success. This is like any other business, it takes time and effort to make ones dream come true.

The old adage of learn from your mistakes is very true on the road to being successful in the internet marketing world. The only way to learn is to get your feet wet and see what it's like. You can watch and learn, you can study and learn but experience is still the best teacher.

So many get discouraged and give up the idea of working on the internet. The fact is that it is not going to be easy but if you have the drive and the willingness to learn, you can be successful. You must go in knowing that you are not going to be rich tomorrow. You must realize that failure will be a part of becoming successful.

The answer to becoming a success in the marketing world is pretty much the same as everywhere else. You must be willing to work and you must not let failure get you down. Failure is a temporary situation, learn from it.

Raymond Johnston Jr is the editor and publisher of Money For Hire Ezine. You can subscribe on his website at <http://www.moneyforhire.com> or contact him at <mailto:webmaster@moneyforhire.com>

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