

How Much Traffic Is Enough

By Raymond Johnston Jr

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How much traffic is enough? I was playing around with headlines for an ad when I jotted this down. My mind appears to be stuck. Ever since I thought of those five words, I can't seem to stop.

Is 1000 extra hits a month enough? How about 1000 a week, a day, an hour?

Logic alone tells me that there is really no such thing as enough.

How about setting goals for growth. As we mentioned before, should I try to get an extra 1000 hits a month?

That's not the answer. I think you should have one goal, To build as much traffic as you possibly can as quick as you can.

So how does one go about accomplishing this?

There are many ways. One of the more common ones these days are traffic exchanges, such as start page and surfing programs.

These can produce a lot of traffic. But the real trick here is using those hits so they "count". You can find out more about that in my article "Surfing For Success"

<http://www.moneyforhire.com/article30.htm>

There are a lot of them and some give higher

quality traffic then others. In fact with the autosurf type programs becoming more prevalent all the time, you don't even have to be there to get credits and nobody's looking when your credits disappear either.

I'm going to share a little trick you can use to convert surfing with an auto surf program into credits from one of the top start page programs on the net. It may work with some others but many of them will approve your URLs, then turn around and cancel them.

If you don't already have an account, open one with these two.

Join KickStartHits

<http://www.moneyforhire.com/kickstart>

NoMoreHits

<http://www.moneyforhire.com/nomorehits>

(Note: Feel free to use the home page URLs to sign up for these traffic programs. This article is certainly not about me getting traffic sign ups. LOL)

Once you have accounts with both programs, Set the URL where you send traffic for the KickStartHits program to your NoMoreHits start page. The page you use for surfing.

KickStartHits URL to send traffic =
NoMoreHits StartPage

Then set your NoMoreHits destination URL to the website you want to receive traffic.

NoMoreHits URL to send traffic =
Your Website where you want traffic

Now just log in to KickStartHits and let it surf while you are online. Watch your NoMoreHits credits start building quickly.

Great way to get some quality hit exchange traffic. NoMoreHits has the reputation of being one of the top two or three on the

net. Set KickStartHits as your home page and each time you launch your browser, you will continue to earn hits as long as your browser is on.

This can generate a lot of hits each month. Combine this with the techniques I describe in the following article:

<http://www.moneyforhire.com/article30.htm>

This is a great technique to increase your website effectiveness. But, is it enough? Let's try for more!

Here is method that I ran across a while back. The program is set up by Markus Allen. I'm going to warn you before you head to his site, Markus went overboard with the pop-ups, pop-unders and a lot of other things along those lines.

But and this is a huge BUT, results are what counts and this one delivers. You only have to suffer through the pop-up nightmare once and you can build a nice surge of traffic. Well worth the effort and putting up with the pop-up network. :o) The nice thing about this one is it will keep producing over a period of time as well.

To get started, head here

<http://www.markusallen.org/cgi-bin/r.pl?A=198817070&PC=1>

Sign up for: FREE e-mail report reveals how to triple your viral traffic to your Web site in just 12 days. (It is the main program on the page)

Then just follow the instructions in the report each day. This will generate even more traffic. But is it enough?

Want more? You got it!

The first two methods I mentioned were both free and both worth some very nice traffic.

This next method can be carried out free but you had better have some time and submission software. I would suggest to fork out the cash. I try and find as many free methods as possible but this one is worth every cent you'll spend.

As you have no doubt heard many times, getting links to your site should be a very big part of everyone's marketing strategy.

There are so many things to get done that the work still overlaps from one day to the next. You must pick and choose what is more important to your business and your life as well. I already work a 28 hour day and need to increase that by at least 4 to 6 hours in the next few weeks or risk the welfare of my business. :o)

I remember seeing my wife about six weeks ago as she was heading out the door. I remember saying, I should be caught up in another few hours. I'm still not caught up, in fact, I'm farther away from that goal now than I was then.

Come to think of it, haven't seen my wife since that day. Did I offend you dear?

Search Engine and Link placement companies have become very big in the last couple of years. One of the biggest reasons this is true, people just don't have the time to build a successful link program or submit to the sheer numbers of Search Engines required to make a difference.

There is also the time it takes to submit to those who require individual submissions. These will make a huge difference to your traffic when they are submitted correctly.

There are hundreds of people out there offering to submit your website for you. Go over to Ebay and take a look during any 24 hour period. You will find a whole lot of auctions for this type software. Prest-o, Chang-o, bid, win and we have a fantastic company that will send, blah, blah, blah.

Don't get led down this road. Most of the time, this will get you nothing but some links you would be better off without. Second, they will do you no good with any of the search engines that really count.

Check around with those who are finding success on the net. One thing most every single one will have in place is a successful linking and search engine program.

I kept telling myself, it was a waste of money and there were much more efficient ways of spending my money.

How wrong I was!

After two months of having one of these companies submit my site, the number of links to my site is increasing rapidly. Before my site was submitted there was no traffic from any of the major search engines, now it is part of the every day routine. The names Yahoo, AltaVista, Excite and many more are the norm.

This was the best marketing move I've made in the past few months. Just wish I had done it a long time ago. Live and learn. Actually should have just listened. Have been told numerous times by successful people that it was a must.

Had to have the stubborn streak first. LOL

Here's one that has a plan to fit almost any budget. There are more legitimate ones as well. Recommend these guys because of the quick reliable service. Great feedback on them and the results they have gotten for their customers.

<http://www.verica.biz/cgi-bin/clickthru.cgi?id=braveone>

Check out their Guarantees. This is a great investment for your business.

Still not enough? OK, One more.

This one is for a very limited time but oh what

a sweet deal it is.

Here's the deal.

Go to <http://www.ultifind.com>

On the top of the page, click add your site.
Then go through the process of opening an account.
This is free. In fact, you will get \$10 deposited
to your account for signing up.

After you have created an account, log-in.
Click on the link that says affiliate.

It will give you HTML code for a search box.
Put this search box on your web site. You will
get 10% for each click to any bidded site.

That's good as most sites are only paying 5%,
but that's just a tease.

The real bonus here is an offer that is not even
listed.

For the first group of affiliates who put
a search box on their site, you will get \$20
deposited to your UltiFind account.

The kicker here is that you can lock this deal
in for life. As long as you keep a search box on
your site, you will have \$20 deposited to your
account each month.

This is a phenomenal offer and as I said, it
is not even advertised. They are looking for
a few more webmasters to participate and this
offer will be ended permanently.

If you have a website, don't miss this great
opportunity. Take a minute and think about what
you can lock in for the future of your website.

To reserve your spot:

1. Join - Sign up for an account with UltiFind
2. Put the affiliate box on at least one of
your sites. Use as many pages or site as you
want. Remember, you will receive 10% of each
click through. Most are paying 5%.

3. Here's the gold! Send an email to
mailto:rdj@televar.com?subject=ultifindlifetimebonus

Include your username and the URL where the search box is located. You are locked in for life. You will now get \$20 deposited into your account each month that you keep a search box.

This is a can't lose offer. Not only will the 10% bring in some nice credit as this site grows but money deposited into a Pay-Per-Click for a Lifetime. WOW

Not sure how much longer this will last, so better secure your spot now!

There are some pretty good ideas here for generating more traffic to your site.

We started this article with the question: "How Much Traffic is Enough"?

There is no such thing as enough when it comes to traffic.

Instead, just keep on a building!

Raymond Johnston Jr is the publisher of Money For Hire Ezine. Find the latest marketing trends, newest traffic programs and free marketing courses. Subscribe by sending an email to <mailto:moneyforhire@rapidreply.net>
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