

# Will You Be An Internet Success Story

By Raymond Johnston Jr

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The internet has completely changed the business world. It has changed the whole concept of how to be successful in a home business. It has also provided the opportunity for many to give up the 9 to 5 world and seek their dream on the internet. Some have made this transition seem easy and others continue to struggle.

Have you been thinking about making this change? Do you have what it takes to make this a successful move? Let's take a look at a few of the things that ultimately decide who makes the grade and who goes down with the ship.

1. Work at something you enjoy. There is nothing quite like enjoying your job. It puts a whole new perspective on the world. If you like what you do, working becomes a pleasure instead of a chore. Some of you are probably thinking, yeah right, work is not something to enjoy but rather just a pain that we have to endure.

If you decide to work from home, pick out something that you will enjoy. If you don't enjoy what you are doing, it will become the same pain as the job you have now. You may enjoy it at first, just because you are home or just because it is new. That will wear off and when it does, you had better be doing something that you enjoy or you will be one of the passengers on the sinking ship.

2. You must be disciplined. It is very easy to start wandering when you are working on the net. The internet is full of fun and interesting things and it is very easy to find yourself surfing or looking at something totally unrelated to your work.

An email arrives that looks interesting and you decide to go check it out. Fifteen or twenty minutes later, you all at once realize that you were working.

When I first started working on the internet, I found that it was taking

hours to do a forty-five minute job. Use your work time wisely. I have interests that I like to explore but I have learned to do that at other times. When I go to work, I concentrate on working. I have cut my work time down tremendously since I implemented this technique.

3. Don't expect to be successful overnight. So many people have heard the internet success stories and think wealth will come fast and easy. You are starting a business and building a successful business takes time and effort.

I would not discourage anyone from seeking their dream on the internet. I never enjoyed going to work for someone else every morning. Be realistic when you start out, don't expect success to just fall in your lap. If you go in with the expectations of making a big income your first few months, you are most likely going to be disappointed.

4. Be prepared for change. The internet is ever changing and to be a successful business person on the net, you have to be willing to change as well.

You will find techniques that worked last week are antique this week. If you want to be successful working on the internet, you must keep up with the times. There is a lot of great information out there and I suggest that you devote some time each week to looking to find these new ideas.

Check out other businesses in your field and see what they are doing. Initiate contact with other business owners in your field. You may not only learn something new but joint ventures are one of the most successful means of doing business on the net.

The internet is a great place to work. If you make that decision to venture out into cyberspace as a means of earning an income, take some time and find something you like. Create good work habits, don't have unreasonable expectations and be willing to change.

These things alone are no guarantee you will be a success but it is at least a good road to start down.

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